#### Остин

## Сильная шрифтовая традиция отличает шрифт Остин, делая его кириллическую адаптацию востребованный и уместной.

PUBLISHED

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DESIGNED BY

PAUL BARNES & ILYA RUDERMAN

12 STYLES

6 WEIGHTS W/ ITALICS

FEATURES

PROPORTIONAL LINING FIGURES SWASH CAPITALS DISCRETIONARY LIGATURES Originally designed for British style magazine *Harper's & Queen*, Austin is a loose revival of the early Modern typefaces cut by Richard Austin in the late 18th century. Referencing Austin's first creation, Paul Barnes turned up the contrast, tightened the spacing and brought some of the flavor of late 1970s New York typography into the mix: Richard Austin meets Tony Stan. Moscow-based designer Ilya Ruderman added Cyrillic support in 2009 for a Russian style magazine.

Austin Cyrillic 2 of 20

**Austin Cyrillic Roman** 

Austin Cyrillic Italic

**Austin Cyrillic Medium** 

Austin Cyrillic Medium Italic

**Austin Cyrillic Semibold** 

Austin Cyrillic Semibold Italic

**Austin Cyrillic Bold** 

Austin Cyrillic Bold Italic

**Austin Cyrillic Extrabold** 

Austin Cyrillic Extrabold Italic

**Austin Cyrillic Fat** 

Austin Cyrillic Fat Italic

**Austin Cyrillic** 3 of 20

### читывали РЕАЛЬНО ошедшей

AUSTIN CYRILLIC ROMAN, 100 PT

## Четвертое НАРОДОВ Caucin CYRILIC, 100 PT

AUSTIN CYRILLIC ITALIC, 100 PT

Austin Cyrillic 4 of 20

## Тирилица РАСКОЛЕ Службеној

AUSTIN CYRILLIC MEDIUM, 100 PT [SS01 / SERBIAN]

#### Federativní ЮЖНЫЙ Населения

AUSTIN CYRILLIC MEDIUM ITALIC, 100 PT

Austin Cyrillic 5 of 20

## Массовый БОЛЬЕ Искусство

AUSTIN CYRILLIC SEMIBOLD, 100 PT

## Уйойреби ССЫЛКИ Кулйурни

AUSTIN CYRILLIC SEMIBOLD ITALIC, 100 PT [SWASH J]

Austin Cyrillic 6 of 20

#### Кризисом ЖУРНАЛ Политика

AUSTIN CYRILLIC BOLD, 100 PT

## формулы СЛИЧНИ Культуре

AUSTIN CYRILLIC BOLD ITALIC, 100 PT [SWASH]

Austin Cyrillic 7 of 20

#### Мировых ТЕРМИН Значения

AUSTIN CYRILLIC EXTRABOLD, 100 PT

#### Cepedune KINDLES Yenobeka

AUSTIN CYRILLIC EXTRABOLD ITALIC, 100 PT [SWASH M]

Austin Cyrillic 8 of 20

## Алфавіту САДРЖЕ Большую

AUSTIN CYRILLIC FAT, 100 PT

## Bpenetu TAKOHE Ooxbaya

AUSTIN CYRILLIC FAT ITALIC, 100 PT [SWASH Q Y]

Austin Cyrillic 9 of 20

# DESCRIPTION Огнестрельным ТЕРИТОРИЈИ Проблематично

AUSTIN CYRILLIC ROMAN, 70 PT [DISCRETIONARY ct LIGATURE]

CONSEQUENT Православните ОТРЫВАТЬСЯ Насельніцтвам

AUSTIN CYRILLIC ITALIC, 70 PT

Austin Cyrillic 10 of 20

## ПСЬМОВЫМ Neighbourhood ОПОЛЧЕНИЯ Конгломератов

AUSTIN CYRILLIC MEDIUM, 70 PT

HOBEЙШЕГО
Съвременната
TEDDINGTON
Мезолітичного

AUSTIN CYRILLIC MEDIUM ITALIC, 70 PT [SWASH T]

Austin Cyrillic 11 of 20

#### ИЗБРАННЫХ Розташування ЛАТИНСКОЙ Командование

AUSTIN CYRILLIC SEMIBOLD, 70 PT

ФЕДЕРАЦИЯ Архитектура ПРОФЕССИЯ Кодификацију

AUSTIN CYRILLIC SEMIBOLD ITALIC, 70 PT

Austin Cyrillic 12 of 20

#### НАСЕЛЕНИЯ Синхронијске БЕЛАРУСКІХ Независимого

AUSTIN CYRILLIC BOLD, 70 PT

#### POLITICKÝM Выполнимые DOKUMENTS Дапаможнай

AUSTIN CYRILLIC BOLD ITALIC, 70 PT [SWASH N]

Austin Cyrillic 13 of 20

#### ICHУВАННЯ Національної ЕКОНОМІКА Samostatného

AUSTIN CYRILLIC EXTRABOLD, 70 PT

#### УКРАЇНСЬКІ Основателей МАГІСТРАТА Знаходяться

AUSTIN CYRILLIC EXTRABOLD ITALIC, 70 PT

Austin Cyrillic 14 of 20

#### ZALOŽENÝM Taazoauчecku BOULEVARD Ubihoўhikami

AUSTIN CYRILLIC FAT, 70 PT

## CTAHLAPTA Aформілася ВАРЫЯНІЕ Drechterland

AUSTIN CYRILLIC FAT ITALIC, 70 PT [SWASH T]

Austin Cyrillic 15 of 20

#### Законодательного Распространении гветственности Іовочебоксарск кономической AUSTIN CYRILLIC EXTRABOLD, 60 PT

SHAUNTEJЬНОМУ

Austin Cyrillic 16 of 20

#### Контролирующих Геополитическая Мелкотоварного Необходимость Располагается езграничном

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АБВГДЕЁЖЗИЙКЛМНОПРСТУФХЦЧ UPPERCASE ШШЪЫЬЭЮЯЂЃЕЅІЇЈЉЊЋЌЎЏЃ абвгдеёжзийклмнопрстуфхц LOWERCASE **ABCDEFGHIJKLMNOPQRSTUVWXYZ** UPPERCASE abcdefghijklmnopgrstuvwxyz LOWERCASE  $i!\dot{c}?..;...--()$ [] ${}/{\&a"""\cdot,,....}$ STANDARD PUNCTUATION fb fh fi fj fk fl ff ffb ffh ffi ffj ffk ffl LIGATURES \$£€f¥1234567890¢ %%oao#°<+=-×÷> PROPORTIONAL LINING Q ct st SWASHES AND DISCRETIONARY LIGATURES ÁÂÀÄÅÃÃÃÃÅÆÆÇĆČĈĎĐÉÊÈËĚĒĘ ACCENTED UPPERCASE ĞĞĢĠĦĤÍÎÌÏİĪĮĨĬĴĶŁĹĽĻĿÑŃŇŅŅÓÔÒ ÖŐŐŐØØŒŔŘŖŠŚŞŜŞÞŤŢŦÚÛÙÜŬŰŪ ŲŮŨŃŴŴŸŶŶŸŽŹŻ áâàäåããāaåææçćčccddðéêèëěeēegggghh ACCENTED LOWERCASE ıíîìïiījĩĭiĵķłĺľļŀñńňņ'nŋóôòöőőøøœŕřŗß šśşŝşþťţúûùüŭűūuůűwŵwwÿŷÿÿžźż ДЖКАвгджзийклипичищью **BULGARIAN ALTERNATES** SERBIAN & MACEDONIAN ALTERNATES б

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*АБВГДЕЁЖЗИЙКЛМНОПРСТУФХЦЧ* UPPERCASE ШЩЪЫЬЭЮЯЂЃЄЅӀЇЈЉЊЋЌЎЏЃ абвгдеёжзийклмнопрстуфхц LOWERCASE чшщъньэюя фессії јь н ф к ў ц т *ABCDEFGHIJKLMNOPQRSTUVWXYZ* UPPERCASE abcdefghijklmnopgrstuvwxyz LOWERCASE !!&?..;...--()[]{}/|\&@""'·",«»↔ §•¶†‡©®™ STANDARD PUNCTUATION fb fh fi fi fk fl ff ffb ffh ffi ffi ffk ffl LIGATURES \$£€f¥1234567890¢ %%oao#°<+=-×÷> PROPORTIONAL LINING A3AMT $\emptyset$ 7 $\pi$ SWASHES AND DISCRETIONARY LIGATURES ŶÑŇŅŤŢŦŴŴŴŸŶŶŸ *ÁÂÀÄÅÃÃÃÃÁÁÆÆÇĆČĈĎÐÉÊÈËĚĒĘ* ACCENTED UPPERCASE ĞĞĢĠĦĤÍĨĬÏĬŢĨĬĴĶŁĹĽĻĿÑŃŇŅŊÓÔÒ ÖÕŐŌØØŒŔŘŖŠŚŞŜŞÞŤŢŦÚÛÙÜŬŰŪ UŮŨŴŴŴŴÝŶŶŸŽŹŻ áâàäåããāaåææçćčĉċďđòéêèëěeēgggghh ACCENTED LOWERCASE ιίιὶϊιἰζιτιρκέ Εξεινή Εξειν Εξεινή Εξειν Εξεινή Εξειν Εξει šśşŝşþťţúûùüŭúūuůűwŵwwwýŷyÿžźż **ДЖКЛвгдж**зийклнптичшиью BULGARIAN ALTERNATES SERBIAN & MACEDONIAN ALTERNATES ชีเฐนินินเ

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OPENTYPE FEATURES ROMAN & ITALIC DEACTIVATED ACTIVATED 'CHIPS' & 24.65? 'Chips' & 24.65? ALL CAPS £374 €409 \$285 £374 €409 \$285 PROPORTIONAL LINING **Quits ANTIQUES** SWASHES Q tail **Quits ANTIQUES Interactions Haste** DISCRETIONARY LIGATURES **Interactions Haste** OPENTYPE FEATURES DEACTIVATED ACTIVATED Кирил чужди до BULGARIAN ALTERNATES Kupuл чужди до language feature Други източната Други източната STYLISTIC SET 01 Службеној Треба Службеној Треба Serbian / Macedonian alternate **OPENTYPE FEATURES** DEACTIVATED ACTIVATED *ФОТОГРАФИЯ* ФОТОГРАФИЯ SWASHES Jump ANTIQUES Jump ANTIQUES Interactions Basted Interactions Basted DISCRETIONARY LIGATURES Кирил чужди до BUI GARIAN ALTERNATES Кирил чужди до Други източната Други източната

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Обрнути српском Обрнуши сриском

STYLISTIC SET 01

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STYLES INCLUDED IN COMPLETE FAMILY

Austin Cyrillic Roman
Austin Cyrillic Italic
Austin Cyrillic Medium
Austin Cyrillic Medium Italic
Austin Cyrillic Semibold
Austin Cyrillic Semibold Italic
Austin Cyrillic Bold
Austin Cyrillic Bold Italic
Austin Cyrillic Extrabold
Austin Cyrillic Extrabold
Austin Cyrillic Extrabold Italic
Austin Cyrillic Fat
Austin Cyrillic Fat
Austin Cyrillic Fat Italic

SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Belarusian, Bosnian, Breton, Bulgarian, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Gaelic, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Macedonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Ossetian, Polish, Portuguese, Romanian, Romansch, Russian, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Cyrillic), Serbian (Latin), Slovak, Slovenian, Spanish (Castillian), Swahili, Swedish, Tagalog, Turkish, Ukrainian, Walloon, Welsh, Wolof

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ABOUT THE DESIGNER

**Paul Barnes** (born 1970) is a graphic designer specializing in the fields of lettering, typography, type design and publication design. In the early 1990s he worked for Roger Black in New York where he was involved in redesigns of *Newsweek*, US and British *Esquire* and *Foreign Affairs*. During this time he art directed *Esquire Gentleman* and *U&lc* He later returned to America to be art director of the music magazine *Spin*.

Since 1995 he has lived and worked in London. He has formed a long term collaboration with Peter Saville, which has resulted in such diverse work as identities for Givenchy, 'Original Modern' for Manchester and numerous music based projects, such as Gay Dad, New Order, Joy Division and Electronic. Independently he has created identities for luxury Italian shoe manufacturer, Gianvito Rossi and German publisher, Schirmer Graf. Barnes has also been an advisor and consultant on numerous publications, notably *The Sunday Times Magazine, The Guardian* and *The Observer* Newspapers, *GQ, Wallpaper\**, *Harper's Bazaar* and *frieze*. He has designed many books for publishers all over Europe including, Schirmer Mosel, Oxford University Press, the Tate and the iconic Schirmer Graf series.

His interest in the modern and vernacular is encompassed in his type design ranging from the contemporary such as for Björk, through to the extensive traditional British modern, Brunel as seen in *Condé Nast Portfolio*. Whilst consultant to *The Guardian* he designed Guardian Egyptian with Christian Schwartz. Following the redesign of *The Guardian*, as part of the team headed by Mark Porter, Barnes was awarded the Black Pencil from the D&AD. They were also nominated for the Design Museum 'Designer of the Year'. In September 2006, with Schwartz he was named one of the 40 most influential designers under 40 in *Wallpaper\**. A year later *The Guardian* named him as one of the 50 best designers in Britain.

**Ilya Ruderman** is a type designer living and working in Moscow, he did his undergraduate studies at the Moscow State University of Print. His interest in type came from his classes with Alexander Tarbeev, as his interest developed into a passion he chose to attend the Type and Media course at the Royal Academy of Art (Koninklijke Academie Van Beeldende Kunsten) in The Hague.

After graduating from Type and Media he returned to Moscow to pursue commercial projects for clients such as *Men's Health Russia*, *Yes* magazine, *Best Life* magazine, and *Big City* magazine. Around that time he began giving lectures, first by himself and later together with Valery Golyzhenkov. Ruderman is now a curator of the Type & Typography course at the British Higher School of Art and Design and a freelance graphic designer.

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