
Dignitas

Dignitas is a crisp and modern interpretation of the classical capitals inscribed in stone throughout the Roman empire, exemplified by the iconic inscription below Trajan's Column in Rome.

PUBLISHED
2017

DESIGNED BY
CHRISTIAN SCHWARTZ
DINO SANCHEZ

PRODUCTION ASSISTANCE
JESSE VEGA

4 STYLES
2 WEIGHTS W/ ITALICS

FEATURES
PROPORTIONAL/TABULAR LINING FIGURES
PROPORTIONAL/TABULAR OLDSTYLE FIGURES
FRACTIONS (PREBUILT AND ARBITRARY)
SUPERSCRIP/TSUBSCRIPT

Using the design of Nova Augustea by Aldo Novarese as an initial inspiration, Christian Schwartz and Dino Sanchez revisited these varied sources to create a display typeface that interprets historical references with a modern sensibility. While classic Roman capitals have been revived many times over the years, Dignitas is unique in offering a lowercase alphabet and a surprising variety of stylistic differences in a small family. The Regular weight features sharp, Latin serifs combined with an italic that is crisp and elegant while the Bold weight has blunted serifs and simplified details with an italic that is warmer and less severe.

Dignitas Regular

Dignitas Italic

Dignitas Bold

Dignitas Bold Italic

INDUSTRIALLY
Utanþingsstjórn
EXPOSICIONES
Psychoanalytics

DIGNITAS REGULAR, 70 PT

INTERSECTION
Strephosymbolia
GEGENSTÄNDE
Anthropologique

DIGNITAS ITALIC, 70 PT

QUATERNARY
Renasimiyento
MATERIAŁÓW
Specializations

DIGNITAS BOLD, 70 PT

BYZANTINSKA
Showstoppings
CIVILIZAÇÕES
Geometrijskom

DIGNITAS BOLD ITALIC, 70 PT

Few functional vocabularies
CIBETMACSKÁKTÓL VALÓ
BEST-SELLING POETRY WORK

DIGNITAS REGULAR, 40 PT

De er omtrent 71 500 år gamle
MOST QUOTED IN STUDIES
The king's known provenance

DIGNITAS REGULAR ITALIC, 40 PT [ALTERNATE Q, SWASH K]

Fully embrace trial & error
UBIQUITOUS BACKDROP
UNE COMMUNE FRANÇAISE

DIGNITAS BOLD, 40 PT

Breathtaking theatre show
ARTES Y ARQUITECTURA
Landsvæðis sem Kólumbía

DIGNITAS BOLD ITALIC, 40 PT [ALTERNATE g v w]

Wegen inhaltlicher Differenzen verließ im 2003
ECHOES A BYGONE STYLE OF DEALMAKING
Ben's unrestrained and irresponsible formalism

DIGNITAS REGULAR, 25 PT [ALTERNATE g]

Sinulat ni Dante Alighieri mula 1309 hanggang sa
THE MAELSTROM RAGED INSIDE THE HALLS
Évoquant l'élan vertical de l'architecture gothique

DIGNITAS REGULAR ITALIC, 25 PT [ALTERNATE A g r 3]

The new, naturally aspirated NX7-V16 engine
GEMEENTE TELT BIJNA 17.580 INWONERS
The book was controversial when published

DIGNITAS BOLD, 25 PT [SMALL CAPS]

A synthesis of several educational principles
BU SAVAŞ TAM 174 YIL SÜRMÜŞ FAKAT NE
Sorse sui resti di Lacedemone un'antica città

DIGNITAS BOLD ITALIC, 25 PT [ALTERNATE Y f v y]

KONSTANTINOPEL TERKENAL KARENA PERTAHANANNYA
Was under scrutiny over repeated off-the-record conversations
ATINA'NIN DÜŞTÜĞÜNÜ GÖRÜNCE ATINA GELENEKLERINI
Matapos ang huling pagbawi sa ilalim ng dinastiyang Comnena

DIGNITAS REGULAR, 18 PT [ALTERNATE M Y g y]

IN JULY OF THAT YEAR SHE TOOK PART IN A FLEET REVIEW
Tale aura leggendaria era alimentata dalla stessa Sparta e dal suo
EXISTEIXEN APROXIMADAMENT 240 ESPÈCIES DE LÈMURS
Antagonism converges around Aemilian—the Patriarch of Antioch

DIGNITAS ITALIC, 18 PT [ALTERNATE r]

CESTUJÚCI PRILOŽÍ KARTU K ČÍTACIEMU ZARIADENIU
Era una delle più grandi e influenti polis della Grecia antica
THE NEW ARCHBISHOPS HAD BEEN POPULAR FIGURES
Exclusive garments & accessories for ceremonial occasions

DIGNITAS BOLD, 18 PT

I 2011 HADDE OVER 5 MILLIONER KORT BLITT UTSTEDT
Juristkollegierne sørger for støtte til advokater og studenter
THE JUDICIAL PROCESSES AT THE COURTS OF HUSTING
Many ocean-going windjammers were four-masted barques

DIGNITAS BOLD ITALIC, 18 PT [ALTERNATE f g k]

Incomprehensibleness

DIGNITAS REGULAR, 50 PT

Madagaskarcivetkatten

DIGNITAS ITALIC, 50 PT [ALTERNATE g r]

Fjármálaráðuneytinu

DIGNITAS BOLD, 50 PT

Neurophysiologically

DIGNITAS BOLD ITALIC, 50 PT [ALTERNATE g y]

DIGNITAS REGULAR, ITALIC, BOLD, 18/21 PT

REGULAR SMALL CAPS

REGULAR

BOLD

PROPORTIONAL
OLDSTYLE FIGURES

ITALIC

BOLD

PROPORTIONAL
SMALL CAP FIGURESPROPORTIONAL
LINING FIGURES

ITALIC

THE SPANISH WAR, which began in 1739, and the French war which soon followed it occasioned further increase of the debt, which, on the 31st of December 1748, after it had been concluded by the **Treaty of Aix-la-Chapelle**, amounted to £78,293,313. The most profound peace of the seventeen years of continuance had taken no more than £8,328,354. from it. A war of less than nine years' continuance added £31,338,689 to it (Refer to James Postlethwaite's *History of the Public Revenue*). During the administration of Mr. Pelham, the interest of the public debt was reduced from 4% to 3%; or at least measures were taken for reducing it, from four to three per cent; **the sinking fund** was increased, and some part of the public debt was paid off. In 1755, before the breaking out of the late war, the funded debt of Great Britain amounted to £72,289,673.

ON THE 5TH OF JANUARY 1763, at the conclusion of the peace, the funded debt amounted to £122,603,336. The unfunded debt has been stated at £13,927,589. But the expense occasioned by the war did not end with the conclusion of the peace, so that though, on the 5th of January 1764, the funded debt was increased (partly by a new loan, and partly by funding a part of the unfunded debt) to £129,586,782, there still remained (according to the very well informed author of *Considerations on the Trade and Finances of Great*

UPPERCASE	ABCDEFGHIJKLMNOPQRSTUVWXYZ
LOWERCASE	abcdefghijklmnopqrstuvwxyz
SMALL CAPS	ABCDEFGHIJKLMNOPQRSTUVWXYZ
STANDARD PUNCTUATION	!;?.,,:...--—()[]{} /\"&*@"'“”‘’.,,„«»<>§•¶†‡©®™
ALL CAP PUNCTUATION	!;?.\$%()-/\"[]{}%o
SMALL CAP PUNCTUATION	!;?&/\"[]{}‘’“”©®™%o
LIGATURES	fb ff fh fi fj fk fl ffb fff ffh ffi ffj ffk ffl ffl
PROPORTIONAL OLDSTYLE default figures	\$£€¥1234567890¢f%%a°#°<+=-×÷>
PROPORTIONAL LINING	\$£€¥1234567890¢%%o f # <+=-×÷>
PROPORTIONAL SMALL CAPS	\$£€¥1234567890%%o#°<+=-×÷>
TABULAR OLDSTYLE	\$£€¥1234567890%%o<+=-×÷>
TABULAR LINING	\$£€¥1234567890¢%%o f # <+=-×÷>
TABULAR SMALL CAP	\$£€¥1234567890¢%%o f # <+=-×÷>
PREBUILT FRACTIONS	1/2 1/3 2/3 1/4 3/4 1/8 3/8 5/8 7/8
NUMERATORS & DENOMINATORS	H1234567890/1234567890
SUPERSCRIP & SUBSCRIPT	H ¹²³⁴⁵⁶⁷⁸⁹⁰ H ₁₂₃₄₅₆₇₈₉₀
STYLISTIC ALTERNATES	AMQ AMQ 3 ε À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ÿ
ACCENTED UPPER CASE	Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ÿ
ACCENTED LOWER CASE	á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ÿ
ACCENTED SMALL CAPS	Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ÿ

OPENTYPE FEATURES
FAMILY WIDESMALL CAPS
roman onlyALL SMALL CAPS
includes punctuation & figuresALL CAPS
opens up spacing, moves
punctuation upPROPORTIONAL OLDSTYLE
default figures

PROPORTIONAL LINING

PROPORTIONAL SMALL CAP

TABULAR OLDSTYLE

TABULAR LINING

TABULAR SMALL CAP

FRACTIONS
ignores numeric date format

SUPERScript/SUPERIOR

SUBSCRIPT/INFERIOR

DENOMINATOR
for making arbitrary fractionsNUMERATOR
for making arbitrary fractionsLANGUAGE FEATURE
Română (Romanian) s accent**DEACTIVATED**

¿Ham & “Eggs” for (under) £28?

¿Mayo & ‘Ketchup’ for €17.99?

¡Quilts & [Covers] for \$2.65!

Sale Price: ¥3,460 €1,895
Originally: \$7,031 £9,215Sale Price: ¥3,460 €1,895
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21/03/10 and 2 1/18 460/920

x¹⁵⁸ + y²³ × z¹⁸ - a⁴²⁶⁰x₁₅₈ ÷ y₂₃ × z₁₈ - a₄₂₆₀

0123456789 0123456789

0123456789 0123456789

ÎNSUȘI CONȘTIINȚA științifice

ACTIVATED

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ORIGINALLY: \$7,031 £9,21521/03/10 and 2¹/₁₈ 460/920x¹⁵⁸ + y²³ × z¹⁸ - a⁴²⁶⁰X₁₅₈ ÷ Y₂₃ × Z₁₈ - a₄₂₆₀

0123456789 0123456789

0123456789 0123456789

ÎNSUȘI CONȘTIINȚA științifice

OPENTYPE FEATURES
ROMAN

STYLISTIC SET 01
alternate A

STYLISTIC SET 02
alternate Y y

STYLISTIC SET 03
alternate M

STYLISTIC SET 04
alternate Q

STYLISTIC SET 05
alternate r

STYLISTIC SET 06
alternate g

STYLISTIC SET 12
alternate 3

STYLISTIC SET 14
alternate £

STYLISTIC ALTERNATES
Illustrator/Photoshop

OPENTYPE FEATURES
ITALIC

SWASH
k &

STYLISTIC SET 01
alternate A

STYLISTIC SET 02
alternate Y

STYLISTIC SET 04
alternate Q

STYLISTIC SET 05
alternate r

STYLISTIC SET 06
alternate g

STYLISTIC SET 07
alternate k

STYLISTIC SET 08
alternate y

STYLISTIC SET 09
alternate x

STYLISTIC SET 12
alternate 3

STYLISTIC SET 13
alternate 4

STYLISTIC SET 14
alternate £

STYLISTIC SET 15
alternate &

DISCRETIONARY LIGATURES
ft and related

STYLISTIC ALTERNATES
Illustrator/Photoshop

SWASH ALTERNATES
Illustrator/Photoshop

DEACTIVATED

Alliteration Always **ALLOWS ANSWERS**

Yellow Yesterdays staying **YONDER**

Mouthy Mothballs **MOLLIFIED MOM**

Quelled Quite **QUICKLY & QUIETLY**

Their referrals rankled forthright

Groggy digging gains green goods

Since 1930. In 1933, nearly 30 $\frac{3}{8}$ films

Prices starting at £15m up to £100m

A £5 Quest For 3 Yellow Mad Diggers

DEACTIVATED

Rakish kickers & rankled rockers

Alliteration Always Allows Answers

Young Yodelers Yapping Yarns

Quelled Quite Quickly & Quietly

Their referrals rankled forthright

Groggy digging gains green goods

Rakish kickers rankled rockers

A wayward player's solvency yarn

Expressively excusing excesses

Since 1930. In 1933, nearly 30 $\frac{3}{8}$ films

In 1944, over 44 $\frac{1}{4}$ 4-track albums

Prices starting at £15m up to £100m

Ringo & John & Paul & George

Crafty crofters often offtake offtack

A yak expresses £3 for $\frac{3}{8}$ kilograms of Yellow Quartz

Rankled Kickers & Rockers @ 44 $\frac{1}{4}$

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OPENTYPE FEATURES
BOLDSTYLISTIC SET 01
alternate ASTYLISTIC SET 03
alternate MSTYLISTIC SET 04
alternate QSTYLISTIC SET 12
alternate 3STYLISTIC SET 14
alternate £STYLISTIC ALTERNATES
(Illustrator/Photoshop)

DEACTIVATED

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BOLD ITALICSWASH
&STYLISTIC SET 01
alternate ASTYLISTIC SET 02
alternate YSTYLISTIC SET 04
alternate QSTYLISTIC SET 06
alternate gSTYLISTIC SET 07
alternate kSTYLISTIC SET 08
alternate v w ySTYLISTIC SET 09
alternate xSTYLISTIC SET 10
alternate zSTYLISTIC SET 11
alternate f and relatedSTYLISTIC SET 12
alternate 3STYLISTIC SET 13
alternate 4STYLISTIC SET 14
alternate £STYLISTIC SET 15
alternate &DISCRETIONARY LIGATURES
ft and relatedSTYLISTIC ALTERNATES
(Illustrator/Photoshop)SWASH ALTERNATES
(Illustrator/Photoshop)

DEACTIVATED

Ringo & John & Paul & George

Alliteration Always Allows Answers

Young Yodelers Yapping Yarns

Quelled Quite Quickly & Quietly

Groggy digging gains green goods

Rakish kickers rankled rockers

A wayward player's solvency yarn

Expressively excusing excesses

Frazzled zippers waze zanily

Difficult puffballs cliffhang offkilter

Since 1930. In 1933, nearly 30³/₈ filmsIn 1944, over 44¹/₄ 4-track albums

Prices starting at £15m up to £100m

Ringo & John & Paul & George

Crafty crofters often offtake offtrack

A wavy yak expresses £3 for ³/₈
kilograms of Yellow Quartz

Ringo & John & Paul & George

ACTIVATED

Ringo & John & Paul & George

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kilograms of Yellow Quartz

Ringo & John & Paul & George

STYLES INCLUDED IN COMPLETE FAMILY

Dignitas Regular
 Dignitas Italic
 Dignitas Bold
 Dignitas Bold Italic

SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Bosnian, Breton, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish (Castilian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

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ABOUT THE DESIGNERS

Christian Schwartz (born 1977) is a partner, along with Paul Barnes, in Commercial Type, a foundry based in New York and London. A graduate of Carnegie Mellon University, Schwartz worked at MetaDesign Berlin and Font Bureau prior to spending several years working on his own before forming Schwartzco Inc. in 2006 and Commercial Type in 2008. Schwartz has published fonts with many respected independent foundries, and has designed proprietary typefaces for corporations and publications worldwide.

Schwartz's typefaces have been honored by the Smithsonian's Cooper Hewitt National Design Museum, the New York Type Directors Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D&AD. As part of the team that redesigned *The Guardian*, they were shortlisted for the Designer of the Year prize by the Design Museum in London. Schwartz and Barnes also were named two of the 40 most influential designers under 40 by *Wallpaper**, and Schwartz was included in *Time* magazine's 2007 'Design 100'. In early 2007, Schwartz and German design luminary Erik Spiekermann were awarded a gold medal by the German Design Council (Rat für Formgebung) for the typeface system they designed for Deutsche Bahn.

Dino Sanchez (born 19XX) Dino Sanchez is a New York City-based artist and designer. He has a background in industrial design, but his work often involves a variety of disciplines, depending on the idea and project at hand. Dino also serves as creative director of the Brand Bureau, a brand studio focused on design and strategy in hospitality.

Jesse Vega (born 1976) is a type designer based in New York. He has an industrial background in Fine Arts and is a graduate of the Type@Cooper type design program at Cooper Union. Vega began crafting letterforms in 2009 and has since collaborated with several respected New York-based foundries; assisting in the design and production of typefaces for both corporate and editorial use.