

#### **MORPHICA**

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This critique of the utilitarian is a perverse and disjunctive mash-up of thematic devices: sans mixed with serif, stroke contrast applied to techno armature, body parts displaced and elided. We are asked to admire the virtuosity that conjures the sweet spot where everything blends together into some semblance of legibility, but contemplation is disturbed by the transgressive nature of the face.

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# The formal

## The formal qualities of a

### The formal qualities of a typeface

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The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typograp

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The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes

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