Algebra Display was drawn for the US edition of Esquire in 2013, adding a gracefully aggressive tone to large headlines and initials.

#### PUBLISHED

SUSANA CARVALHO & KAI BERNAU

#### PRODUCTION ASSISTANCE

KATERINA KOCHKINA BARBARA BIGOSIŃSKA

#### 14 STYLES

7 WEIGHTS W/ ITALICS

PROPORTIONAL LINING FIGURES FRACTIONS (PREBUILT AND ARBITRARY) SUPERSCRIPT/SUBSCRIPT

Like its all-purpose sibling Algebra, Algebra Display was inspired by the construction and proportions of Grotesks. Its details are influenced by many of the superelliptical serif families that helped define the aesthetic of the mid 20th century, particularly in central Europe. While many of these typefaces were quite staid, Algebra Display has a contemporary air of brutality, with terminals and serifs abruptly sheared off. Compared to Algebra, Algebra Display is both higher and lower in contrast: the serifs gain weight, while the thin strokes are thinner, giving an unexpectedly active texture compared to a typical low-contrast slab serif. The serif bracketing is tight, giving subtle elegance without introducing softness. Algebra Display covers many tones across its range of seven weights: icily pretty in the light weights, bracingly strange in the heaviest weights, and sophisticated in between, with a refreshing simplicity in the italics.

Algebra Display 2 of 22

Algebra Thin Algebra Thin Italic Algebra Light Algebra Light Italic Algebra Regular Algebra Regular Italic Algebra Regular No. 2 Algebra Regular No. 2 Italic Algebra Medium Algebra Medium Italic Algebra Bold Algebra Bold Italic Algebra Black Algebra Black Italic

#### New York Trilogy New York Trilogy

REGULAR & REGULAR ITALIC, 18 PT

#### New York Trilogy New York Trilogy

REGULAR NO. 2 & REGULAR NO. 2 ITALIC, 18 PT

Different printing methods – and different taste – make for disparate requirements in the overall color of a block of text, so we have included two different Regular weights in the Algebra family. Algebra Display Regular is lighter and airier, working best at slightly larger sizes and on uncoated paper. Algebra Display Regular No. 2 is noticeably darker, giving it a more forceful presence on coated paper and allowing use at smaller sizes.

Algebra Display 3 of 22

# Subtracts MITTELS Overgrote

ALGEBRA DISPLAY THIN, 100 PT

# Svårlösligt MARKING Telescope

ALGEBRA DISPLAY THIN ITALIC, 100 PT

Algebra Display 4 of 22

## Revitalize MEMBER Innilokuð

ALGEBRA DISPLAY LIGHT, 100 PT

# Nominate ĮSIKŪRĘS Arcipelagi

ALGEBRA DISPLAY LIGHT ITALIC, 100 PT

Algebra Display 5 of 22

## Precisión ŽARKOM Resonate

ALGEBRA DISPLAY REGULAR, 100 PT

# Diffirenza VOYAGES Interação

ALGEBRA DISPLAY REGULAR ITALIC, 100 PT

Algebra Display 6 of 22

## Xemilkirî BEWEGT Released

ALGEBRA DISPLAY REGULAR NO. 2, 100 PT

## Særdeles FIXTURE Vantages

ALGEBRA DISPLAY REGULAR NO. 2 ITALIC, 100 PT [ALTERNATE a g]

Algebra Display 7 of 22

# Excavate MODELE Išvystyta

ALGEBRA DISPLAY MEDIUM, 100 PT

# Množství SHIFTED Integrate

ALGEBRA DISPLAY MEDIUM ITALIC, 100 PT

Algebra Display 8 of 22

# Tændrør CIRCUIT Létrejött

ALGEBRA DISPLAY BOLD, 100 PT

## Quarters MUTZEN Hilagang

ALGEBRA DISPLAY BOLD ITALIC, 100 PT

Algebra Display 9 of 22

# National PHASED Analysis

ALGEBRA DISPLAY BLACK, 100 PT

# Château YAPTIĞI Kõrgeim

ALGEBRA DISPLAY BLACK ITALIC, 100 PT [ALTERNATE a]

Algebra Display 10 of 22

### MIDDEPLUM Aggregazione

ALGEBRA DISPLAY THIN, 70 PT

### BRAZILWOOD Regenwäldern

ALGEBRA DISPLAY THIN ITALIC, 70 PT [ALTERNATE a g]

## REALIZEAZĂ Intarpriteghja

ALGEBRA DISPLAY LIGHT, 70 PT

## DÉLNYUGATI Supersaturate

ALGEBRA DISPLAY LIGHT ITALIC, 70 PT [ALTERNATE a]

Algebra Display 11 of 22

# TREATMENT Safeguarding

ALGEBRA DISPLAY REGULAR, 70 PT

# EVALUATION Reünificacion

ALGEBRA DISPLAY REGULAR ITALIC, 70 PT

## TLĀCATIYĀN Zastupničkih

ALGEBRA DISPLAY REGULAR NO. 2, 70 PT

## KÖNIGREICH Dialectologie

ALGEBRA DISPLAY REGULAR NO. 2 ITALIC, 70 PT [ALTERNATE a g]

Algebra Display 12 of 22

#### PRASARANA Cittadinanza

ALGEBRA DISPLAY MEDIUM, 70 PT

#### INVENTIONS Marškinėlius

ALGEBRA DISPLAY MEDIUM ITALIC, 70 PT [ALTERNATE a]

#### KÆDETRÆK Culmination

ALGEBRA DISPLAY BOLD, 70 PT

#### NEUROLOGY Enthusiastic

ALGEBRA DISPLAY BOLD ITALIC, 70 PT [ALTERNATE a]

Algebra Display 13 of 22

## PRZEŁOŻEŃ Afbreyingar

ALGEBRA DISPLAY BLACK, 70 PT

### PÄDAGOGIK Clandestine

ALGEBRA DISPLAY BLACK ITALIC, 70 PT

Algebra Display 14 of 22

#### Brushed Linen Mélange MODERN COSMOLOGY L'altitude est de 71 mètres

ALGEBRA DISPLAY THIN, THIN ITALIC, 40 PT

Quinn Kane's final novel 18 MILJARDIA VUOTTA Eight full-length portraits

ALGEBRA DISPLAY LIGHT, LIGHT ITALIC, 40 PT [ALTERNATE a g]

# Shapes & Configuration DISTINCTIVE ARTICLE Un clasificación general

ALGEBRA DISPLAY REGULAR, REGULAR ITALIC, 40 PT

#### Crítica à teoria atômico SITUADO AL SUDESTE Die größte Insel aber ist

ALGEBRA DISPLAY REGULAR NO. 2, REGULAR NO. 2 ITALIC, 40 PT

Algebra Display 15 of 22

#### Universului observabil ZEMLJEPISNA ŠIRINA Electrones de valencia

ALGEBRA DISPLAY MEDIUM, MEDIUM ITALIC, 40 PT [ALTERNATE a]

# Origins of the concept DEFINITIONS & BASIS L'economisti classichi

ALGEBRA DISPLAY BOLD, BOLD ITALIC, 40 PT

#### Corse di lunga durata KUPTIMI TEOLOGJIK Ośrodkowego układu

ALGEBRA DISPLAY BLACK, BLACK ITALIC, 40 PT

Algebra Display 16 of 22

Paves the way for their necessitarianism FANDT STED I BEGYNDELSEN AF 1752 Le radici storiche delle cascate del Niagara

ALGEBRA DISPLAY THIN, THIN ITALIC, 24 PT

Applying the logic of emerging sciences THIRD PANTHEON OF GREEK DEITIES A topic of rich debate in 6th century Spain

ALGEBRA DISPLAY LIGHT, LIGHT ITALIC, 24 PT

The average speed of 55 km/h (34 mph) NA OTOKU ŽIVI PRIBLIŽNO 1710 LJUDI Ukupno gustoća 2758,94 ljudi/km² u 1971

ALGEBRA DISPLAY REGULAR, REGULAR ITALIC, 24 PT

A final climb of 4,170 feet (1,270 meters) TÉCNICAS DA BIOLOXÍA MOLECULAR Un movimento promosso da naturalisti

ALGEBRA DISPLAY REGULAR NO. 2, REGULAR NO. 2 ITALIC, 24 PT [ALTERNATE ( ), ITALIC a]

The authorial rights of creators in 1871 10 LEADING PHILOSOPHICAL TOMES Commands by scientific investigations

ALGEBRA DISPLAY MEDIUM, MEDIUM ITALIC, 24 PT

Einige große Städte von Deutschland THEORETICAL & APPLIED MATTERS The reckless designs of J.P. Rakewell

ALGEBRA DISPLAY BOLD, BOLD ITALIC, 24 PT [ALTERNATE ITALIC a g]

Algebra Display 17 of 22

#### Arbeitsmedium

ALGEBRA DISPLAY THIN, 60 PT

#### Pancyclopaedic

ALGEBRA DISPLAY LIGHT, 60 PT

#### Xeroradiograph

ALGEBRA DISPLAY REGULAR, 60 PT

#### Quartziferously

ALGEBRA DISPLAY REGULAR NO. 2, 60 PT

#### Responsabilità

ALGEBRA DISPLAY MEDIUM, 60 PT

#### Elektronicznej

ALGEBRA DISPLAY BOLD, 60 PT

#### Manufactures

ALGEBRA DISPLAY BLACK, 60 PT

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#### eomorphogeny

ALGEBRA DISPLAY THIN ITALIC, 60 PT [ALTERNATE g]

#### Kasvatusfilosofia

#### Controversialist

ALGEBRA DISPLAY REGULAR ITALIC, 60 PT [ALTERNATE a]

#### uadrumanous

ALGEBRA DISPLAY REGULAR NO. 2 ITALIC. 60 PT

#### Interconversão

ALGEBRA DISPLAY MEDIUM ITALIC, 60 PT

## lışmalarının

#### mäßigteres

ALGEBRA DISPLAY BLACK ITALIC, 60 PT

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UPPERCASE

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

STANDARD PUNCTUATION

[1.7.,:,...--()[]{}/|\&@\*""``-,,«»<> \$-¶++©P®™

ALL CAP PUNCTUATION

iċ---()[]{}/|\@«»‹›

LIGATURES

fb ff fh fi fj fk fl ffb ffh ffi ffj ffk ffl

PROPORTIONAL LINING

\$£€¥1234567890¢f%%oao#°<+=-×÷>'"

PREBUILT FRACTIONS

1/2 1/3 2/3 1/4 3/4 1/8 3/8 5/8 7/8

NUMERATORS &

H1234567890/1234567890

SUPERSCRIPT & SUBSCRIPT

 $\mathrm{H}^{\text{+-1234567890}}\,\mathrm{H}_{\text{+-1234567890}}$ 

STYLISTIC ALTERNATES

(h)[h]{h} (H)[H]{H} \*\* ‡†

ARROWS & SYMBOLS

 $\rightarrow \leftarrow \uparrow \downarrow \downarrow \downarrow \land \lor \nearrow \lor \nearrow$ 

ACCENTED UPPERCASE

ÁÂÀÄÅÄÄĀĀÆÆÇĆČĊĎÐÉÊÈËĚĒĒ ĘĞĠĠĦĤÍĨĬĬĮĨĬĴĶŁĹĽĻĿÑŃŇŅŊÓÔ ÒÖŐŐØØŒŔŘŖŠŚŞŜŞÞŤŢŦÚÛÙÜŬ ŰŪŲŮŨWŴŴŴŶŶŶŸIJŽŹŻ

ACCENTED LOWER CASE

áâàäåãāąææçcčccddðéêèëĕėēeggg gġħĥıíììïiiįĭĭij)ķłĺľļŀñńňnnoôòööőöøø œŕřŗßšsşŝşþťţŧúûùüŭűūųůűwŵwwÿ ŷỳÿijžźż

Algebra Display 20 of 22

UPPERCASE

#### **ABCDEFGHIJKLMNOPQRSTUVWXYZ**

LOWERCASE

abcdefghijklmnopqrstuvwxyz

STANDARD PUNCTUATION

i!¿?.,;...--()[]{}/|\&@\*"""·",«»‹> §•¶+‡@®®™

ALL CAP PUNCTUATION

ii---()[]{}/|\@«»<>

LIGATURES

fb ff fh fi fj fk fl ffb ffh ffi ffj ffk ffl

PROPORTIONAL LINING default figures

PREBUILT FRACTIONS

1/2 1/3 2/3 1/4 3/4 1/8 3/8 5/8 7/8

NUMERATORS & DENOMINATORS

 $H^{1234567890}/_{1234567890}$ 

SUPERSCRIPT &

 $H^{+-1234567890}\,H_{+-1234567890}$ 

STYLISTIC ALTERNATES

ag àáâãäåāāaqĝǧġģ (h)[h]{h} (H)[H]{H} \*\* ‡†

ARROWS & SYMBOLS

 $\rightarrow \leftarrow \uparrow \downarrow \searrow \land \lor \nearrow \checkmark \times$ 

ACCENTED UPPERCASE

ÁÂÀÄÅÄÄĀĀÆÆÇĆČĊĎÐÉÊÈËĔĒĘ ĞĜĢĠĦĤÍĨĬĬŢĬĬĴĶŁĹĽĻĿÑŃŇŅŊÓÔÒÖ ÕŐŌØØŒŔŘŖŠŚŞŜŞÞŤŢŦÚÛÙÜŬŰŪŲ ŮŨŴŴŴŴÝŶŶŸIJŽŹŻ

ACCENTED LOWER CASE

áâàäåãāāaææçcčccddðéêèëëeēegggg ġħĥıíîìïiīįĩĭiĵjķłĺľļŀñńňņŋóôòöőőőøøœ ŕřŗßšśşŝşþťţŧúûùüŭűūųůũwŵwwÿŷỳÿ ijžźż

Algebra Display 21 of 22

OPENTYPE FEATURES FAMILY WIDE	DEACTIVATED	ACTIVATED
ALL CAPS opens up spacing, moves punctuation up	2 [two] @ «Donegal»	2 [TWO] @ «DONEGAL»
PROPORTIONAL LINING default figures	Sale: \$3,460 €1,895 Final: <b>¥7,031 £9,215</b>	Sale: \$3,460 €1,895 Final: <b>¥7,031 £9,215</b>
FRACTIONS ignores numeric date format	21/03/10 and 21/776/571	21/03/10 and 2½ 76/571
SUPERSCRIPT/SUPERIOR	$x158 + y23 \times z18 - a4260$	$x^{158} + y^{23} \times z^{18} - a^{4260}$
SUBSCRIPT/INFERIOR	$x158 \div y23 \times z18 - a4260$	$x_{158} \div y_{23} \times z_{18} - a_{4260}$
DENOMINATOR for making arbitrary fractions	0123456789 0123456789	0123456789 0123456789
NUMERATOR for making arbitrary fractions	0123456789 0123456789	$0123456789$ $^{0123456789}$
LANGUAGE FEATURE Polski (Polish) kreska accent	MOŻLIWOŚĆ rozliczeń	MOŻLIWOŚĆ rozliczeń
LANGUAGE FEATURE Română (Romanian) s accent	CONŞTIINȚA științifice	CONȘTIINȚA științifice
OPENTYPE FEATURES ROMAN & ITALIC	DEACTIVATED	ACTIVATED
STYLISTIC SET 03 alternate () [] {} † ‡	Paint colors <sup>†</sup> {red, white} for tha [sic] (inside) wall <sup>‡</sup>	Paint colors <sup>†</sup> {red, white} for tha [sic] (inside) wall <sup>‡</sup>
STYLISTIC ALTERNATES Illustrator/Photoshop	Two sizes <sup>†</sup> {S, XL} for his [Jim's] next show <sup>‡</sup> (4/13)	Two sizes* {S, XL} for his [Jim's] next show* (4/13)
OPENTYPE FEATURES ITALIC ONLY	DEACTIVATED	ACTIVATED
STYLISTIC SET 01 alternate a	Danish valley farmstead	Danish valley farmstead

Commercial

High-grade optical glass

Regulations<sup>+</sup> (from 1991) demand [some] thought

STYLISTIC SET 02 alternate g

STYLISTIC ALTERNATES Illustrator/Photoshop

High-grade optical glass

Regulations<sup>†</sup> (from 1991)

demand [some] thought

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STYLES INCLUDED IN COMPLETE FAMILY

Algebra Display Thin
Algebra Display Thin Italic
Algebra Display Light
Algebra Display Light Italic
Algebra Display Regular
Algebra Display Regular Italic
Algebra Display Regular No. 2
Algebra Display Regular No. 2 Italic
Algebra Display Medium
Algebra Display Medium Italic
Algebra Display Bold
Algebra Display Bold
Algebra Display Bold Italic
Algebra Display Black
Algebra Display Black

SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Breton, Bosnian, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish (Castillian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

CONTACT

Commercial Type 110 Lafayette Street, #203 New York, New York 10013

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ABOUT THE DESIGNERS

**Kai Bernau** (born 1978) is a graphic and typeface designer from Germany. He lives and works in The Hague (Netherlands). He teaches typeface design in the Master of Type Design at Écal, Lausanne, since 2011.

**Susana Carvalho** (born 1979) is a graphic and typeface designer from Portugal. She also lives in The Hague, where she teaches graphic design at the Royal Academy of Arts (KABK) since 2011. She has previously also taught typography at the ArtEz Academy, Arnhem.

Susana and Kai formed Atelier Carvalho Bernau in 2005. The atelier specialises in the design of reading experiences across all media. To that end they produce typefaces, book and editorial design, interactive and web projects. Their type design work includes the Neutral, Lyon and Atlas retail families, as well as commissions from Esquire, Internazionale, and Munich Re.

Together they have given lectures and workshops at a wide array or international art schools and design conferences, including the Typographic Society of Austria, Typo St. Gallen, ELISAVA in Barcelona and MICA in Baltimore.

In 2014, Susana and Kai co-founded the design collective Open Work together with Dan Powers and Elisabeth Malcolm. Open Work explores ways of reading, modes of collaboration, methods of interaction, and forms of graphic design.