GT MARU



About

GT Maru is an ode to rounded English characters found on signage across Japan. The typeface is the result of this design exploration into roundness—or maru—in the Latin alphabet. It combines the warmth and flow of sign painting with the mechanical quality of engraved letters.

Designed by Thierry Blancpain Emoji designed by Grilli Type Details Released in 2021 Available in 25 Styles or 3 Variable Fonts For Desktop, Web, App Licensing

Grilli Type

GT Maru	Upright	Oblique	GT Maru Mono	Upright	Oblique	GT Maru Emoji
Light	Aa	Aa		Aa	Aa	Color
Regular	ВЬ	Вb		ВЬ	Вb	Black & White
Medium	Cc	Cc		Сс	Cc	
Bold	Dd	Dd		Dd	Dd	-
Black	Ee	Ee		Ee	Ee	-

GT Maru Mega	Default	Glow	Outline	Outline Glow	Shaded	Outline Shaded Glow
Mini	Aa	Aa	ලිහ	Θ	A	90
Midi	B6	BÓ	BD	BÓ	BD	BD
Maxi	Ge	Ge	BB	BB	BB	BB

Grilli Type

OpenType features	OFF	ON	OpenType features Maru & Maru Mono	OFF	ON
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			SS04-08 Stylistic alternates	ABCDE	ABCO A

Maru Uppercase Latin

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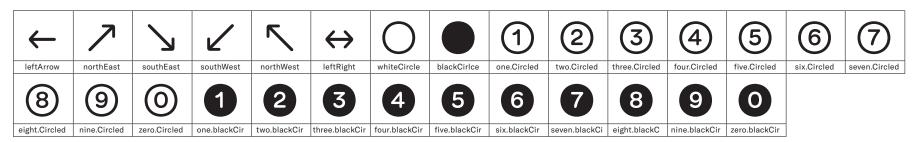
Maru Lowercase Latin

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Maru Other

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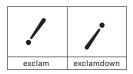
Maru Other



Alternates - Stylistic Set 01

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Alternates - Stylistic Set 02



Maru Mega Uppercase Latin

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Maru Mega Lowercase Latin

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Maru Mega Other

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Maru Mega Alternates - Stylistic Set 01

northEast

leftArrow



southEast

southWest

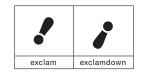
northWest

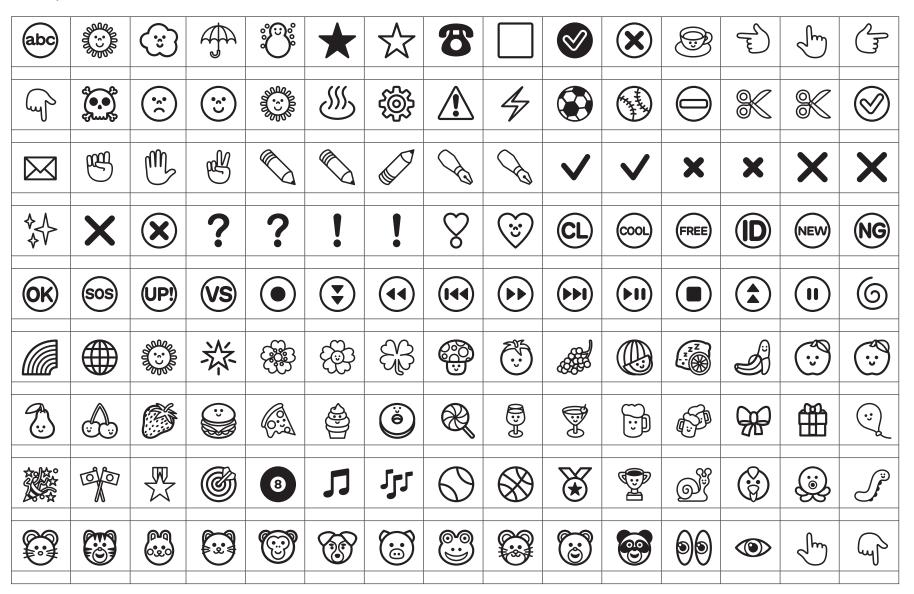
leftRight

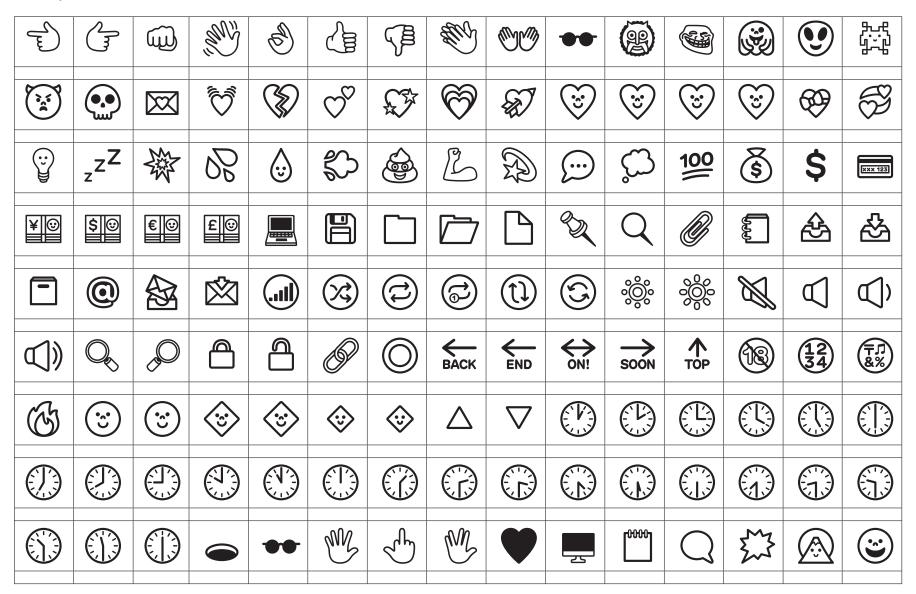
Stylistic Set 02

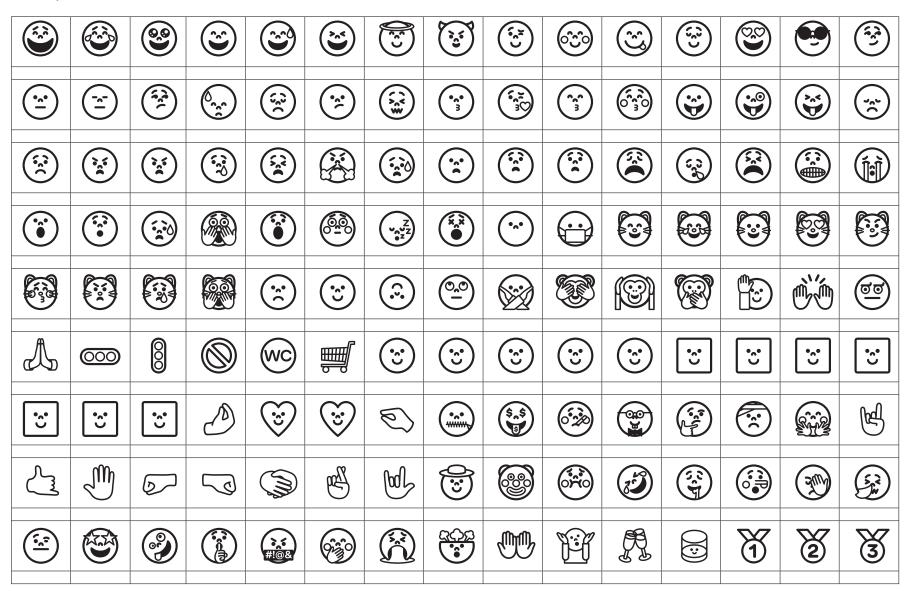
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Stylistic Set 03









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GT Flexa

Technical Specifications

Latin-alphabet languages:

Afaan, Afar, Afrikaans, Albanian, Alsatian, Amis, Anuta, Aragonese, Aranese, Aromanian, Arrernte, Asturian, Atayal, Aymara, Azerbaijani, Basque, Belarusian, Bemba, Bikol, Bislama, Bosnian, Breton, Cape Verdean Creole, Catalan, Cebuano, Chamorro, Chavacano, Chichewa, Chickasaw, Cimbrian, Cofán, Cornish, Corsican, Creek, Croatian, Czech, Danish, Dawan, Dholuo, Drehu, Dutch, English, Estonian, Faroese, Fijian, Filipino, Finnish, French, Frisian, Friulian, Galician, Ganda, Genoese, German, Gikuyu, Gooniyandi, Greenlandic (Kalaallisut), Guadeloupean Creole, Gwich'in, Haitian Creole, Hawaiian, Hiligaynon, Hopi, Hungarian, Icelandic, Ido, Igbo, Ilocano, Indonesian, Irish, Istro-Romanian, Italian, Jamaican, Javanese, Jèrriais, Kaingang, Kala Lagaw Ya, Kapampangan, Kagchikel, Kashubian, Kikongo, Kinyarwanda, Kiribati, Kirundi, Kurdish, Ladin, Latin, Latvian, Lithuanian, Lombard, Low Saxon, Luxembourgish, Maasai, Makhuwa, Malay, Maltese, Manx, Māori, Marquesan, Megleno-Romanian, Meriam Mir, Mirandese, Mohawk, Moldovan, Montagnais, Montenegrin, Murrinh-Patha, Nagamese Creole, Nahuatl, Ndebele, Neapolitan, Niuean, Noongar, Norwegian, Occitan, Old Icelandic, Old Norse, Oshiwambo, Palauan, Papiamento, Piedmontese, Polish, Portuguese, Q'eqchi', Quechua, Rarotongan, Romanian, Romansh, Rotokas, Inari Sami, Lule Sami, Northern Sami, Southern Sami, Samoan, Sango, Saramaccan, Sardinian, Scottish Gaelic, Seri, Sevchellois Creole, Shawnee, Shona, Sicilian, Silesian, Slovak, Slovenian, Somali, Upper and Lower Sorbian, Northern and Southern Sotho, Spanish, Sranan, Sundanese, Swahili, Swazi, Swedish, Tagalog, Tahitian, Tetum, Tok Pisin, Tokelauan, Tongan, Tshiluba, Tsonga, Tswana, Tumbuka, Turkish, Tuvaluan, Tzotzil, Venetian, Vepsian, Võro, Wallisian, Walloon, Waray-Waray, Warlpiri, Wayuu, Welsh, Wik-Mungkan, Wolof, Xavante, Xhosa, Yapese, Yindjibarndi, Zapotec, Zarma, Zazaki, Zulu, Zuni

File Formats

Desktop: OTF Web: WOFF2, WOFF, TTF

App: OTF

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About GrilliType

Grilli Type is an independent Swiss type foundry. We offer original retail and custom typefaces, high quality products with a contemporary aesthetic in the Swiss tradition. This tradition is reflected in the visual but also the technical standard of our fonts and our service. Together with our designers we create useful, high quality typefaces that stand the test of time.

Contact

mail@grillitype.com www.grillitype.com GT Maru Light 125pt, Tracking -30pt

Maru Light 170pt, Tracking -60pt

Shibuya

GT Maru Light 190pt, Tracking -50pt

Minato

GT Maru Light, 9pt

They had the difficult challenge of protecting the overcrowded city, built of flimsy wood houses; in 1657 a huge fire destroying two thirds of Edo, causing 100,000 deaths. Such a large city could not feed itself, so the government organized an elaborate system of granaries. The Machikaisho was a warehouse for rice storage that was set up during the Kansei in the reform period, 1787-33. It increased the power of the government, while providing relief for poor city dwellers and low-interest loans to landowners. A set ends when one team has scored 11 points and is at least 2 points in the lead (i.e. at least 11:9). If the score reaches 10:10, play will be extended automatically until one of the teams takes the lead by 2, or is the first to win 15 points (scores may therefore end 15-14). The number of winning sets varies

GT Maru Light, 12pt

The Tokugawa political system rested on both feudal and bureaucratic controls, so that Tokyo lacked a unitary administration. The typical urban social order was composed of warriors, peasants, artisans, and businessmen, the latter two classes organized in officially sanctioned guilds whose number increased with trade and population growth. Because businessmen were excluded from government office, they nurtured a culture of entertainment, making Edo a cultural as well as a political and economic center. Edo was the world's largest city in the

GT Maru Light, 16pt

The city had two types of land ownership: bukechi and chochi. Bukechi, the samurai system, was used for residential property. Sales and purchases were not allowed, so the value of a parcel of land was undeterminable. Chochi was the system used by ordinary townspeople, both merchants and craftsmen, for both residential and commercial purposes. Chochi recognized private ownership; land had a known value. In the 1870s the Meiji reformers closed out the samurai system, putting bukechi land under the chochi rules. thereby ending an important dimension of feudal class divisions. There was no central authority in Tokyo, but rather complex system

GT Maru Regular 125pt, Tracking -30pt

Honmachi

GT Maru Regular 170pt, Tracking -75pt

lenara

GT Maru Regular 190pt, Tracking -50pt

Shoto

GT Maru Regular, 9pt

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GT Maru Medium 125pt, Tracking -60pt

Dogenzaka GT Maru Medium 170pt, Tracking -60pt

Higashi

GT Maru Medium 190pt, Tracking -70pt

Shöken

GT Maru Medium, 9pt

Kyoto is located in a valley, part of the Yamashiro (or Kyoto) Basin, in the eastern part of the mountainous region known as the Tamba highlands. The Yamashiro Basin is surrounded on three sides by mountains known as Higashiyama, Kitayama and Nishiyama, with a height just above 1,000 metres (3,281 ft) above sea level. This interior positioning results in hot summers and cold winters. There are three rivers in the basin, the Ujigawa to the south, the Katsuragawa to the west, and the Kamogawa to the east. Kyoto City takes up 17.9% of the land in the prefecture with an area of 827.9 square kilometres (319.7 sq mi)." Today, the main business district is located to the south of the old Imperial Palace, with the less-populated northern area retaining a far greener feel. Surrounding areas do not follow the same grid

GT Maru Medium, 12pt

Mount Aino, like most of the Shiranesanzan, abounds with alpine plants. The neighborhood of the summit is dominated by rocks where few plants can survive. It is conceivable that land-slides around the summit have led to the growth of linear hollows. Taking into account such landslides, Mount Aino might have been dozens of metres higher in the past compared to its present altitude. It may have been Japan's tallest mountain during the Last Glacial Maximum. At that time, Mount Fuji had not reached its present height, and the second and third moun-

GT Maru Medium, 16pt

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GT Maru Bold 125pt, Tracking -80pt

Kanogawa GT Maru Bold 170pt, Tracking -60pt

Ujigawa

GT Maru Bold 190pt, Tracking -50pt

Palace

GT Maru Bold, 9pt

With the end of sankin-kōtai, the daimyōs and their retinue left the city—a drain of an estimated 360,000 people—and the merchants and other workers left as well. This and the warfare surrounding the Restoration brought the population down from a high of 1.3 million in the early 19th century to about 500,000 in 1869. It took another twenty years for the population to return to its pre-Restoration peak. The population reached 2 million in 1905. In the 1870s and 1880s the nation's leaders engaged in intense discussions about the future of the capital of Tokyo. In 1869–71 officials experimented with the "Fifty-Ward System" to strengthen control over the population. It kept some of the old order, ended the control of local dignitaries over the wards. In 1871 the Large and Small Ward System was enacted, giving cen-

GT Maru Bold, 12pt

City planners spoke the language of progress. Phillips (1996) examines the course taken by urban leaders of the first decades of the Meiji period in establishing planning policy, using planning documents, transcripts of planning committees, and on architectural and urban design data from completed urban improvement projects in Tokyo. Phillips (1996) argues that Japan's new commitment to modernization, transformed older notions of cities and city planning practices. The first decades of the Meiji period revealed a lack of elite consensus

GT Maru Bold, 16pt

n 1943, the city of Tokyo merged with the prefecture of Tokyo to form the "Metropolitan Prefecture" of Tokyo. Since then, the Tokyo Metropolitan Government served as both the prefecture government for Tokyo, as well as administering the special wards of Tokyo, for what had previously been Tokyo City. World War II wreaked widespread destruction of most of the city due to the persistent Allied air raids on Japan and the use of incendiary bombs. The bombing of Tokyo in 1944 and 1945 is estimated to have killed between 75,000 and 200,000 civilians and left more than half of the city destroyed. The deadliest night of the war came on March 9-10, 1945, GT Maru Black 125pt, Tracking -30pt

Shinjuku

GT Maru Black 170pt, Tracking -80pt

Tennozu

GT Maru Black 190pt, Tracking -50pt

Chiba

GT Maru Black, 9pt

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GT Maru Black, 12pt

The "three central wards" of Tokyo - Chiyoda, Chūō and Minato - are the business core of the city, with a daytime population more than seven times higher than their nighttime population. Chiyoda Ward is unique in that it is in the very heart of the former Tokyo City, yet is one of the least populated wards. It is occupied by many major Japanese companies and is also the seat of the national government, and the Japanese emperor. It is often called the "political center" of the country. Akihabara, known for being an otaku cultural center and a shopping district

GT Maru Black, 16pt

The Ogasawara Islands include. from north to south, Chichi-jima, Nishinoshima, Haha-jima, Kita Iwo Jima. Iwo Jima, and Minami Iwo Jima. Ogasawara also administers two tiny outlying islands: Minami Torishima. the easternmost point in Japan and at 1,850 km (1,150 mi) the most distant island from central Tokyo, and Okinotorishima, the southernmost point in Japan. Japan's claim on an exclusive economic zone (EEZ) surrounding Okinotorishima is contested by China and South Korea as they regard Okinotorishima as uninhabitable rocks which have no EEZ. The Iwo chain and the outlying islands have no permanent population, but hosts Japan Self-Defense Forces

GT Maru Mono Light 125pt, Tracking -30pt

IWO

Jlma

GT Maru Mono Light 170pt, Tracking -50pt

Kadoma

GT Maru Mono Light 190pt, Tracking -50pt

Hy080

GT Maru Mono Light, 9pt

During the occupation of Japan, Yoyogi Park was used as a housing compound for U.S. personnel known as "Washington Heights." The U.S. military left in 1964, and much of the park was repurposed as venues for the 1964 Summer Olympics. The ward itself served as part of the athletics 50 km walk and marathon course during the 1964 games. Shibuya has achieved great popularity among young people since the early 1980s. There are several famous fashion department stores in Shibuya. Shibuya 109 is a major shopping center near Shibuya Station, particularly famous as the origin of the kogal subculture. Called "Ichi-Maru-kyū," which translates as 1-0-9 in Jap-

GT Maru Mono Light, 12pt

The village of Shibuya was incorporated in 1889 by the merger of the villages of Kami-Shibuya, Naka-Shibuya and Shimo-Shibuya within Minami-Toshima County (Toyotama County from 1896). The village covered the territory of modern-day Shibuya Station area as well as the Hiroo, Daikanyama, Aoyama, and Ebisu areas. Shibuya became a town in 1909. The town of Shibuya merged with the neighboring towns of Sendagaya (which included the modern Sendagaya (which included the modern Sendagaya)

GT Maru Mono Light, 16pt

The Tokyu Toyoko Line opened in 1932, making Shibuya a key terminal between Tokyo and Yokohama, and was joined by the forerunner of the Keio Inokashira Line in 1933 and the forerunner of the Tokyo Metro Ginza Line in 1938. One of the best-known stories concerning Shibuya is the story of Hachikō, a dog who waited on his late master at Shibuya Station every day from 1923 to 1935, eventually becoming a national celebrity for his loyalty. A statue of Hachikō was built adiacent to the station, and the surrounding Hachikō Square GT Maru Mono Regular 125pt, Tracking -30pt

Honmachi

GT Maru Mono Regular 170pt, Tracking -75pt

GT Maru Mono Regular 190pt, Tracking -50pt

Osaka

GT Maru Mono Regular, 9pt

Shimizu says the system "is not equivalent to marriage, as it does not accord same-sex couples the same rights as heterosexual couples when it comes to inheritance, joint filing of taxes, or social welfare". As it requires at least a hundred thousand yen to apply for the certificate, it can be restrictive to some couples. Shimizu argues that Shibuya Ward has been criticized for pinkwashing as "while passing this ordinance, the administration also moved to expel the homeless in Miyashita Park and other parks in the ward". Pointing out that the mayor of Shibuya Ward in an interview stated that this is not a matter of human rights, but of diver-

GT Maru Mono Regular, 12pt

Shibuya is famous for its scramble crossing, called Shibuya Crossing. It is located in front of the Shibuya Station Hachikō exit and stops vehicles in all directions to allow pedestrians to inundate the entire intersection. Shibuya Crossing is the "world's busiest pedestrian crossing", with upwards 3,000 people at a time. The statue of Hachikō, a dog, between the station and the intersection, is a common meeting place and almost al-

GT Maru Mono Regular, 16pt

Kansai International Airport opened in 1994 and is now the main international airport for the region. It sits on an artificial island well offshore in Osaka Bay towards the Wakayama outlet. Kansai is the geographical term for the area of western Honshū surrounding Osaka. The airport island link to the mainland via the Sky Gate Bridge R, containing a six lane expressway and the Kansai Airport Line, a rail link connecting to the Hanwa Line, which connects Wakayama to Osaka. Limit express trains offer nonstop service to Osaka and

GT Maru Mono Medium 125pt, Tracking -50pt

Heian-kyō

GT Maru Mono Medium 170pt, Tracking -60pt

Nagoya

GT Maru Mono Medium 190pt, Tracking -70pt

Sakai

GT Maru Mono Medium, 9pt

This station is connected to Ōsaka Station at Umeda by the JR Kyoto Line and the subway Midōsuji Line. Shin-Osaka Station and Kyoto Station are the busiest high-speed stations. The smaller stations of Shin-Kobe Station, Nishi-Akashi Station, Himeji Station, and Aioi Station also are within the Keihanshin area. All trains on the two Shinkansen lines stop at Shin-Ōsaka Station and provide connections to other major cities in Japan. The Tokaido Shinkansen offers service to the east, stopping in such cities as Kyoto, Nagoya, Yokohama and Tokyo. From Tokyo connections can be made to other Shinkansen servicing areas north of Tokyo. The Sanyo Shinkan-

GT Maru Mono Medium, 12pt

There are also numerous Limited Express services which operate on conventional lines, but are designed for comfortable long distance travel. Many of these trains operate at speeds that most other countries would consider "high-speed". From Osaka, Limited Express services connect most major cities within the Keihanshin area and beyond, and are more popular than the Shinkansen for connections within the area due to service to more areas and

GT Maru Mono Medium, 16pt

Both JR West and private lines connect Osaka and its suburbs. The commuter rail network of JR West is called the Urban Network. Major stations on the JR Osaka Loop Line include Osaka (Umeda), Tennōji, Tsuruhashi, and Kyōbashi. JR West competes with such private rail operators as Keihan Electric Railway, Hankyu Railway, Hanshin Railway, Kintetsu Railway, and Nankai Electric Railway. The Keihan and Hankyu lines connect to Kyoto: the Hanshin and Hankyu lines connect to Kobe; the Kintetsu lines connect to Nara, Yoshino, Ise and NaGT Maru Mono Bold 125pt, Tracking -60pt

Ainodake

GT Maru Mono Bold 170pt, Tracking -60pt

Ashiya

GT Maru Mono Bold 190pt, Tracking -50pt

Sanda

GT Maru Mono Bold, 9pt

The core area is the set of municipalities that contain a densely inhabited district (DID) with a population of 10,000 or more. The Urban Employment Area is called Metropolitan Employment Area, when its core area has 50,000 DID population or more. Otherwise, the area is called Micropolitan Employment Area. A DID is a group of census enumeration districts inhabited at densities of 4,000 or more persons per km². Outlying areas are those municipalities where 10% or more of the employed population work in the core area or in another outlying area. Overlaps are not allowed and an outlying area is assigned to the core area where it has the high-

GT Maru Mono Bold, 12pt

In as early as 1920, a discussion revolving around the use of culture and media communication was being used as a strategy to enhance the international understanding of Japan's perspective was set in place. The discussion began when Japan aspired to become an imperial and colonial power, one that was equivalent to their Euro-American counterparts. This idea was interrupted once Japan was defeated in World War II. With the economic struggles

GT Maru Mono Bold, 16pt

In order for Japan to reinvent themselves and allow others to see their true colors, Japan focused on projecting a selected national image by exporting appealing cultural products including, animation, television programs, popular music, films, and fashion. The public diplomacy wanted to allow other countries to understand their position on various issues by acting directly on the people of foreign countries. With the popularity of television emerging in Asian countries, they produced a show that was supposed to

GT Maru Mono Black 125pt, Tracking -30pt

GT Maru Mono Black 170pt, Tracking -60pt

GT Maru Mono Black 190pt, Tracking -50pt

GT Maru Mono Black, 9pt

Before the popular television show Oshin aired in Asian countries, Japanese people were perceived as 'culturally odorless.' With this new TV drama, a sense of commonality began to form between Japan and other Asian nations. This show was a testimony to the capability media culture can have on enhancing the international understanding of negative historical memories of Japanese colonialism and the hostility regarding the country's economic exploitation of the region. The entertainment industry was vital to Japan's postwar reconstruction. The desire to create fantasies was present but, the economy drove the entertainment industry. Technology was

GT Maru Mono Black, 12pt

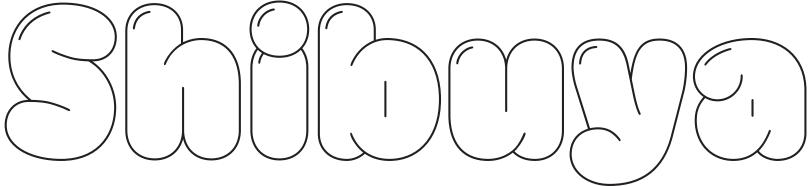
After the Japanese were banned from using metal to make toys, they used old cans instead. In doing so, they were able to produce toys in exchange for food for the school children. The toy industry is just one of the industries that ultimately influenced pop culture during this era. Prior to World War II Japanese cinema produced films that supported the war efforts and encouraged Japanese citizens to fight for their country. The movie

GT Maru Mono Black, 16pt

However, the first cinematic blockbuster of the postwar era was Gojira which, did not share the same support as other films. For Japan, this film represented a return to popular entertainment that catered to the move towards technology. Gojira showed the destruction of Tokyo and the atomic bomb that victimized Japan during the war in order to gain opposition towards the war. Japanese cinema was dominated by militaristic storytelling and was controlled by the policies and agendas of Japan's totalitarian state. Films during the GT Maru Mega Maxi 125pt, Tracking -20pt

Kamigyő-ku

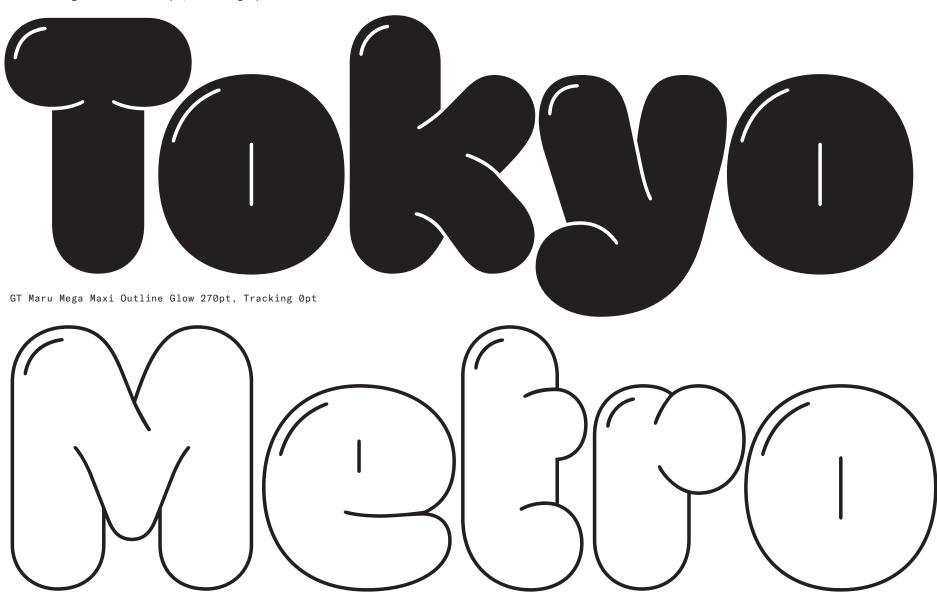
GT Maru Mega Maxi Outline Glow 160pt, Tracking -30pt



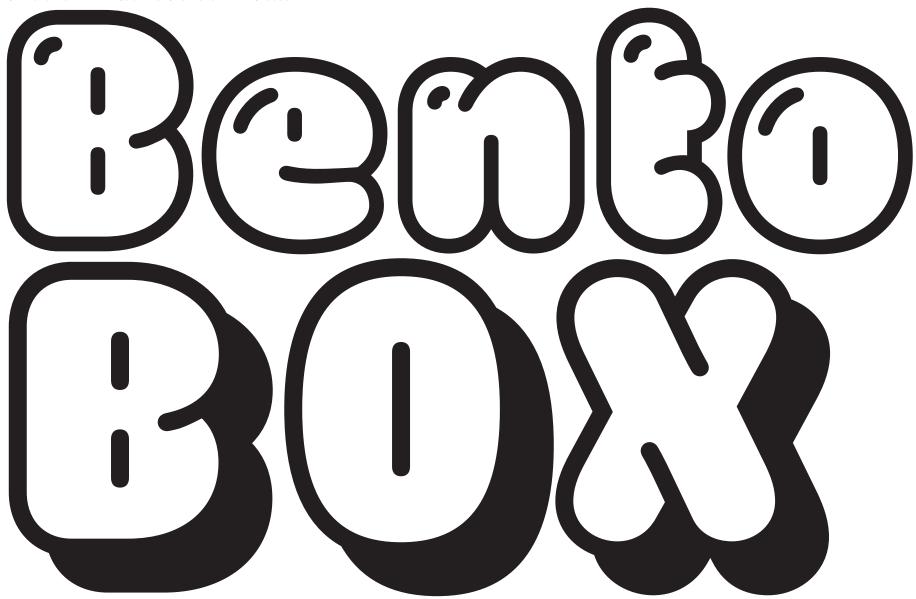
GT Maru Mega Maxi Glow 195pt, Tracking -25pt



GT Maru Mega Maxi Glow 270pt, Tracking Opt



GT Maru Maxi Mini Outline Glow and Mini Shaded



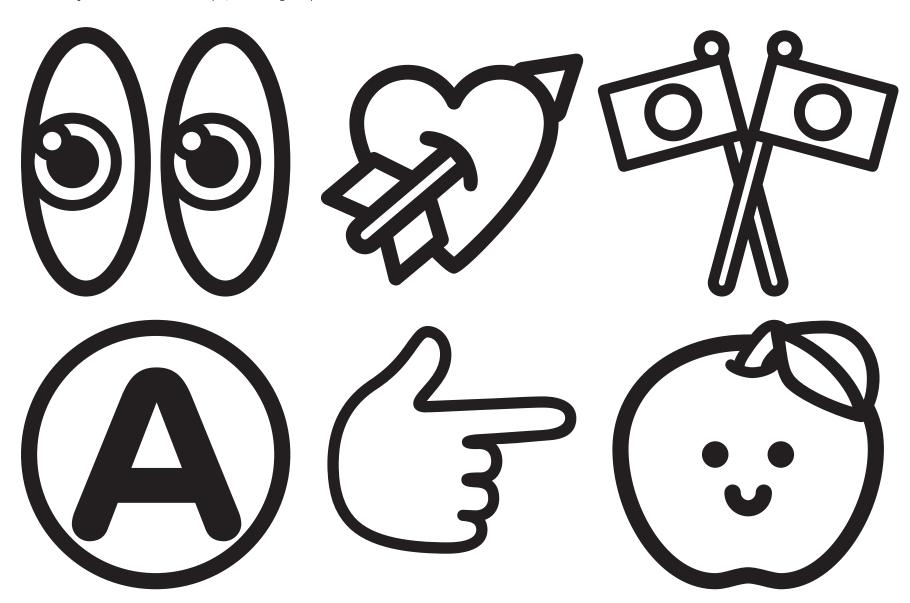
GT Maru Mega Midi 66pt, Tracking -10pt

Famed for its beautiful trees that turn bright yellow in autumn, cafes, restaurants, and a large replica of Michelangelo's David outside of the Papas building.

GT Maru Mega Midi Outline Shaded Glow 90pt, Tracking -20pt



GT Maru Emoji Black and White 210pt, Tracking -20pt



GT Maru Emoji Colour 210pt, Tracking -20pt

