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# LATIENNE Pro

*A Typeface Family  
in Three Weights*



**TypeCulture®**

[www.typeculture.com](http://www.typeculture.com)

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# Latienne™ PRO

THE INTENSE CREATIVE ACTIVITY in the 19th century throughout the fine arts also left its mark on typography. This era brought forth not only the slab-serif and the sans serif types, but also the Latines with their characteristic triangular serifs and distinct Art Nouveau styling.

In the mid-1980s, I was commissioned to design an original and broadly useful typeface based on the Latines. Contrary to most of the original Latines or their curious latter-day interpretations, the resulting design well exceeds the applicability of a mere display or poster type. Latienne is a fresh and lively design with a pleasant readability well suited for extensive body copy as well as display tasks. Working on the basis of forms made with a flat-headed brush, it was also possible to create a festive italic.

Completed and first released in 1991, Latienne has become a popular typeface amongst sign-, book jacket- and packaging designers. Now this extensive family has been improved and expanded for a new release at TypeCulture.

This is the only version of Latienne in the market with a broad range of advanced OpenType typographic features, making it the most sophisticated, versatile and easy-to-use version available.

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Before generating this PDF, the type in this specimen was converted to outlines and separated from the font file to prevent illegal font extraction. This may cause the type in this document to appear heavier in laser output. This will not happen when you use Latienne Pro on your own computer; instructions (*hints*) embedded in the fonts will maintain the crispness and consistency of each glyph in your output.

Latienne Pro: typeface design and trademark  
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can be purchased at [www.typeculture.com](http://www.typeculture.com).

## THE GOVERNOR'S MANSION

*Mr. & Mrs. Samuel W. Adams request the Honor of your Presence*

## Music & Theatre 2010

*It's about 6<sup>5</sup>/<sub>8</sub> cm, thus  $8^4+90 \geq 75\mu\text{F}$ , but only if  $w^2=13^\circ$*

## Acadia Pinot Noir '02

*Tos lès-omes vinèt-st-à monde lîbes, èt so-l'minme pîd po çou qu'ènn'èst*

## Annual Awards Dinner

— THE SUPREME COURT OF THE UNITED STATES OF AMERICA —

## COUNTY SHERIFF

*Die Hansastraße 24 ist genau 6<sup>1</sup>/<sub>2</sub> km entfernt*

*WHAT ARE YOU WAITING FOR? This is the cat's pajamas!*

## Mahler's Concerto No. 26

*Všichni lidé rodí se svobodní a sobě rovní co do důstojnosti a*

## Sie bezahlen ja nur: 78.00€

*THE REYNOLDS ESTATE: visiting hours 4-8:30*

## GEOLOGICAL STUDIES: special sections I-XIV

*M<sup>me</sup> Lefèvre déclara qu'elle voulait bien nourrir un «quin», mais*

## ARTS & CRAFTS FAIR

*AQUÍ TIENE LAS ENTRADAS: ¡Que se diviertan!*

*It's about 9<sup>5</sup>/<sub>8</sub> in width, thus  $2^3 \times 28 \neq 36\mu$ , but only if  $w^2=85$*

## Plants & Gardens

*D'ailleurs, le médecin qui était un garçon d'imagination finit par*

## THE SPECIAL COLLECTION

*It begins as H<sub>2</sub>O and is eventually converted into CO<sub>2</sub>?*

## Olde Tyme Baking Company

∞ Brackett Street Yoga & Pilates Studios ∞

## The Ultimate Quiz

*With \$39 or 20€, there is a difference of  $4^{3/16}$*

## Opening Reception Banquet

## THE INDUSTRIAL REVOLUTION



Trademark & packaging design © Stewart's Beverages, LLC.  
Find more information at [www.drinkstewarts.com](http://www.drinkstewarts.com)



Restaurant exterior signage, Bridgeton, Maine. Designer/signmaker unknown.

THREE HUNDRED AND FIFTY YEARS had elapsed since the discovery of the art of bookprinting without any essential departure from the methods devised by Gutenberg. The new art of printing had spread rapidly throughout Europe in the fifteenth century and 1200 printing shops had come into being within sixty years of the foundation of the first. Afterwards a slow, steady development had begun. The typefounder, the publisher, and the bookseller gradually became separate from the printer, who had at first been all four. Papermaker, parchmentmaker, and bookbinder already formed independent crafts in Gutenberg's time. Later there came the hand illustrator, the woodcarver, and the copper engraver. Printing presses, composing frames, and type cases—even composing sticks, manuscript-holders, and gallerys—were built by joiners. Everything was made from wood. The inks were prepared in the printing shop itself. The varnish was boiled outside the town walls, and the assistants made a festival of the occasion. Guild customs and methods of work remained the same for centuries. Records only show small technical improvements. Only in the making of paper was some progress made, namely by the introduction of the rag-cutting machine and the “Holländer” pulping device.<sup>1</sup> Even when his business grew to a considerable stature as the number of books and the size of their editions increased and the first newspapers compelled a certain speed in the rate of work, the printer kept to his old methods, although he kept a close watch for new developments.

Toward the end of the eighteenth century a new development suddenly appeared: iron entered the printing shop and began to displace wood.

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1. This device was introduced mid-seventeenth century and superseded the method of preparing pulp by hammering or stamping the rags.

GHANDI'S BHUJAN

Fine Indian Cuisine · 536 W. Market Street · Somerville, MA

Appetizers

Salmosa...2.95 | Aloo Tikki...2.95 | Onion Bhaji...2.95

Breads

Roti/Chapati...1.95 | Naan...2.25 | Keema Naan...3.95  
Onion Kulcha...2.95 | Kabulinaan...3.95

ENTREES

Biryani

House Special Biryani (for 2)...19.95 | Lamb Biryani...11.95  
Shrimp Biryani...12.95 | Vegetable Biryani...9.95

Vegetarian Delights

Saag Dal...9.95 | Dal Makhani...9.95 | Aloo Palak...9.95  
Karahi Paneer...11.95 | Nav Rattan Korma...10.95

Bahare Murg

Chicken Curry...9.95 | Chicken Tikka Saag...10.95  
Shahajahani Murgh...11.95 | Chicken Jai Faregi...10.95

DESSERTS

Mango Milk Shake...2.50 | Kulfee...2.50 | Kheer...2.50  
Mango Ice Cream...2.50 | Gulab Jamun...2.50

Latienne™ Pro OpenType Features

All caps	(here's 6-8) ¿Que? → (HERE'S 6-8) ¿QUE?
Small caps	The FBI is Coming. → THE FBI IS COMING.
All small caps	The FBI is Coming. → THE FBI IS COMING.
Swash caps	The King of Hearts → The King of Hearts
Proportional oldstyle figures	1234567890\$¢£€¥ƒ%‰
Tabular oldstyle figures	1234567890\$¢£€¥ƒ%‰
Proportional lining figures	1234567890\$¢£€¥ƒ%‰
Tabular lining figures	1234567890\$¢£€¥ƒ%‰
Superiors/Superscript	E=mc2 → E=mc <sup>2</sup> 2 <sup>nd</sup> 3 <sup>ème</sup> 4 <sup>th</sup>
Inferiors/Subscript	H2CO3 → H <sub>2</sub> CO <sub>3</sub>
Numerators	1 <sup>1</sup> 1234567890(\$¢-.)
Denominators	1 <sub>1</sub> 1234567890(\$¢-.)
Fractions	1/2 → ½, 3/8 → ¾, 5/16 → ⅝
Ligatures	fb fh fi fj fk fl ffb ffh ffi ffj ffk ffl
Discretionary ligatures	ft ff ct st sp
Historical forms	s → ſ
Ordinals	1 <sup>a</sup> 2 <sup>o</sup>

