#### Fontwerk

# Romaine

## Romaine<sup>TM</sup>

A shockingly modern 450 year old. Fontwerk's one and only – but highly necessary – revival.

Design Aad van Dommelen Robert Granjon **Design Contributions** Andreas Frohloff

Mastering, Production Andreas Frohloff Christoph Koeberlin Rosalie Wagner (Variable Fonts)

#### Marketing

Aad van Dommelen (Naming, Copywriting, Imagery, Graphic Design) Ivo Gabrowitsch (Copywriting, Imagery, Specimen) Lucy Beckley (English Translation) Trademarks Romaine<sup>™</sup> is a trademark of Fontwerk GmbH

**Design Period; Release** 1570, 2015–2020; July 20, 2020

Updates Version 1.002; October 8, 2020 Variable Fonts February 15, 2022

Glyphs Per Font 1100 (see pages 8 and 9)

Languages 97 Latin (see page 13)

**Styles** 4: two upright weights and corresponding italics (see page 5) Licensing

Trial Free Test license; Standard Combined Print, Web, App and eBook license; starting at €50 Extended Larger license volume and additional Broadcasting; starting at €500 Further types of license available on request

**Formats** OTF, WOFF2; Further formats available on request

Variable Fonts Included in the Family package at no extra cost. 1 Axis: weight; File sizes upright styles: 215 KB TTF, 84 KB WOFF2; File sizes italics: 115 KB TTF, 279 KB WOFF2 Modifications & Extensions Available on request

#### **Recommended Use**

Advertising & Packaging Book Text Editorial & Publishing Logo, Branding & CI Small Text

#### Contact

Fontwerk GmbH Prenzlauer Allee 186 10405 Berlin, Germany hello@fontwerk.com Available exclusively from fontwerk.com/fonts/romaine.

Bold 50 pt, Bold 16 pt, Regular 16 pt, Bold 10 pt, Regular 10 pt



**BIOPOROS ORGANIC FARM** Mine d'antimoine grise tenant argent 26.584 Scoville Der Ring der Nibelungen **HIPPOCRATES** Le Ricette Della Nonna Arnold Pannartz, Konrad Sweynheim 2 ft 5  $\frac{1}{2}$  in gauge heritage railway

## The World's 50 Best Restaurants LA QUIBERONNAISE Abbaye Saint-Michel de Kergonan House of Guards Crocologia Influencer Reality SIR GYÖRGY STERN

## Romaine Regular · SMALL CAPS · PETITE CAPS *Romaine Italic* · SMALL CAPS · PETITE CAPS **Romaine Bold · SMALL CAPS · PETITE CAPS** *Romaine Bold Italic · SMALL CAPS · PETITE CAPS*

Available in 4 styles.

## FINEST fASHION London Croydon



Michelin

Guide

Rouge

Bold Small Caps 17.5 pt, Bold Italic 55 pt

Regular 35 pt

Regular Small Caps + Italic 60 pt + 90‰ Spacing, Bold Italic 27 pt

Regular All Caps 60 pt + 40% Spacing

## ANTWERP ART WEEKEND 2021

## 20 Mil Léguas Submarinas

Bold 56 pt, Português

THE YEAR 1866 WAS SIGNALIZED by a remarkable incident, a mysterious and inexplicable phenomenon, which doubtless no one has yet forgotten. Not to mention rumors which agitated the maritime population, and excited the public mind, even in the interior of continents, seafaring men were particularly excited.

edium Small Caps 23 pt, Medium 23 pt, Englis

Kaufleute, Reeder, Schiffskapitäne, Skipper und Master in Europa und Amerika, Offiziere der Kriegsmarine aller Länder und schließlich die Regierungen der einflussreichen Staaten beider Kontinente nahmen die Vorfälle außerordentlich ernst. Seit einiger Zeit schon waren mehrere Schiffe auf hoher See *"einem gigantischen Etwas"* begegnet, einem langen, spindelförmigen Gegenstand, der bisweilen phosphoreszierte und weitaus größer und schneller war als ein Wal. Regular 16 pt, Italic 16 pt, Deutsch

Los hechos relativos a estas apariciones, consignados en los diferentes libros de a bordo, coincidían con bastante exactitud en lo referente a la estructura del objeto o del ser en cuestión, a la excepcional velocidad de sus movimientos, a la sorprendente potencia de su locomoción y a la particular vitalidad de que parecía dotado. De tratarse de un cetáceo, superaba en volumen a todos cuantos especímenes de este género había clasificado la ciencia hasta entonces. Regular 12 pt, Español Ni Cuvier, ni Lacepède, ni Dumeril ni Quatrefages hubieran admitido la existencia de tal monstruo, a menos de haberlo visto por sus propios ojos de sabios.

À prendre la moyenne des observations faites à diverses reprises, — en rejetant les évaluations timides qui assignaient à cet objet une longueur de deux cents pieds, et en repoussant les opinions exagérées qui le disaient large d'un mille et long de trois, — on pouvait affirmer, cependant, que cet être phénoménal dépassait de beaucoup toutes les dimensions admises jusqu'à ce jour par les ichthyologistes, — s'il existait toutefois. Or, il existait, le fait en lui-même n'était plus niable, et, avec ce penchant qui pousse au merveilleux la cervelle humaine, on comprendra l'émotion produite dans le monde entier par cette surnaturelle apparition. Quant à la rejeter au rang des fables, il fallait y renoncer.

Uppercase	AÁĂÂÄÀĀĄÅÃÆBCĆČÇĈĊDÐĎĐEÉĔĚÊËĖĖĒĘFGĞĜĢĠHĦĤIÍĬÎÏİÌĪĮĨJĴKĶLĹĽĻĿLŁMNŃŇ ŊÑOÓŎÔÖÒŐŌØŌŒPÞQRŔŘŖSŚŠŞŜŞßƏTŦŤŢŢUÚŬÛÜÙŰŪŲŮŨVWŴŴŴŴXYÝŶŸÌZŹŽŻ				
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#### Fontwerk

Standard Ligatures #LIGA, Discretionary Ligatures #DLIG ffb ffh ffi ffi ffk ffl fft flb fli flk fll fb ff fh fh fj fk fl ft lb fh fi fj fk fl ft fb fi fl as well as Th & ff included, fr as well as IJ Th as et ff ij ij is ll fb sf st *tt us* in Italics additionally

Pfeffi

### Pfeffi

Historical Ligatures #HLIG  $f_{1}f_{1}f_{2}f_{3}f_{4}f_{5}$  included (Italics only)

Hipana Hipana

Small Capitals #SMCP

People

PEOPLE

Small Capitals From Capitals #C2SC also via Stylistic Set or





VARIATION: #SMCP + #C2SC also via #SMCP + Stylistic Set or



Petite Capitals #PCAP also via Stylistic Set 02

Curry

#### Eclipse Eclipse

VARIATION: Petite Capitals With Small Capitals: #SMCP or# SS01 +# PCAP or# SS02

### RRY

Petite Capitals From Capitals #C2PC also via Stylistic Set 03; Petite Capitals instead of Small Capitals via Stylistic Set 04

#### SERSE **SERSE**

Stylistic Set 05 #SS05 — Historical alternates K Ķ R Ŕ Ř Ŗ included

King

King

Stylistic Set 06 #SS02 — Alternative zero

850 kg

850 kg

Stylistic Set 07, 08 and 09 #SS07, #SS08 and #SS09 (09 Italics only) — Alternative ampersands

&&&



Stylistic Set 10 #SS10 — Alternative rotated florat heart bullets 20 included





All alternative glyphs are also available via the Access All Alternates #AALT and Stylistic Alternates #SALT features.

Contextual Alternates #CALT fà  $\Rightarrow$  fà; 'j'J  $\Rightarrow$  jJ (Uprights) and fi  $\Rightarrow$  fi, qy  $\Rightarrow$  qy (Italics) included



Case-Sensitive Forms #CASE !; ?;  $\cdot \cdot ?$ ; /\(){}[]----- «» <> () @ 0 I 2 3 4 5 6 7 8 9 B ¢ \$ € f F ? £  $b \wedge P P \xi \pounds T # ¥ % ‰$  included

Capital Spacing #CPSP

BTSV BTSV

Oldstyle Figures (default) #ONUM, Lining Figures #LNUM

1694 169

Proportional Figures (default) #PNUM, Tabular Figures #TNUM

3170

3170

#### Font#rerk

Fractions #FRAC, Numerators #NUMR and Denominators #DNOM

34/8521

Ordinals #ORDN

6a 20

 $6^{a} 2^{0}$ 

 $(\bullet)$ 

34/8521

Scientific Inferiors #SINF

CO<sub>2</sub>

Superscript #SUPS, Subscript #SUBS

m3 M6 m<sup>3</sup> M<sub>6</sub>

Slashed Zero #ZERO

MO0MO

Initial Forms #INIT v w included (Italics only)

Queen Queen

Swashes #SWSH

Cádiz

Localized Forms #LOCL L·Ll·l  $\Rightarrow$  L'Ll·l (Catalan) ÍJ íj  $\Rightarrow$  ÍJ íj(Dutch) § Ţ ş ţ  $\Rightarrow$  § Ţ ş ţ (Romanian) included

Brașov

Brașov

Historical Forms #HIST  $A \stackrel{\checkmark}{A} \stackrel{?}{A} \stackrel{?$ 

Minga

1inga

#### Font<sub>#</sub>//erk

# Supported Languages

All of Fontwerk's typefaces support at least 94 Latin-based European languages such as English, German, French, Spanish, Czech, Polish, and Turkish. Some families also support Greek and Cyrillic (e.g. Russian, Bulgarian). If you need further languages or script systems (anything from Cyrillic and Greek to Hebrew, Arabic, Thai, Devanagari and even Chinese, Japanese, Korean (CJK)), we can make custom fonts for you.

▼ Latin	Friulian	Machame	Sango	
	Galician	Makhuwa-Meetto	Sangu	
Afrikaans	Ganda	Makonde	Sena	
Albanian	German	Malagasy	Serbian	
Asu	Gusii	Maltese	Shambala	
Basque	Hungarian	Manx	Shona	
Bemba	Icelandic	Meru	Slovak	
Bena	Inari Sami	Morisyen	Slovenian	
Breton	Indonesian	North Ndebele	Soga	
Catalan	Irish	Northern Sami	Somali	
Cornish	Italian	Norwegian Bokmål	Spanish	
Croatian	Jola-Fonyi	Norwegian Nynorsk	Swahili	
Czech	Kabuverdianu	Nyankole	Swedish	
Danish	Kalenjin	Oromo	Swiss German	
Dutch	Kamba	Polish	Taita	
Embu	Kikuyu	Portuguese	Teso	
English	Kinyarwanda	Quechua	Turkish	
Esperanto	Latvian	Romanian	Upper Sorbian	
Estonian	Lithuanian	Romansh	Uzbek	
Faroese	Lower Sorbian	Rombo	Volapük	
Filipino	Luo	Rundi	Vunjo	
Finnish	Luxembourgish	Rwa	Walser	Bold 40 pt, Regular 10 pt, Bold
French	Luyia	Samburu	Welsh	Regular 9 pt

old 9 pt, Regular 9 pt

#### Font#verk

Romaine is a carefully interpreted digitization of *Ascendonica* by Robert Granjon from 1570. Despite her old age, she cuts a very good figure. No wonder. The typeface owes its existence to a very current challenge. This is the story of a typeface that is all at once ancient yet still modern and current.

AAD VAN DOMMELEN was recently faced with this task when working on the design of a corporate identity for a client. One condition of the brief was to use a Flemish letter from the baroque period. Although Christophe Plantin did not live in the 17th Century, the important book printer and his font of the same name immediately came to mind. However, it was not what the client had in mind. Neither was the proposed alternative DTL VandenKeere.

The only typeface that seemed to fit the bill was designed by Robert Granjon (1513–1590). The problem was that the existing digitization by Linotype deviated too much from the original and showed some inconsistencies. Digitizing the old templates seemed to be the best solution.

Aad van Dommelen's first attempts to do this were based on photos of printed Plantin books. However, not all of the characters were used, and he had doubts about the quality of the type design presented to him. He wanted to get as close as possible to the designer's original intent. For this he had to get closer to the origin of the typeface and go to *Plantin-Moretus-Museum* in Antwerp, where some original punches and matrices are still kept today.

The Museum gave van Dommelen access to 'smoke proofs' of Granjon's typeface. These test prints, made with the soot from a candle were used by the designer - at that time, designer and punch cutter were one and the same person - to check whether the design had been implemented correctly. Such a smoke proof can represent draft stages of the work as well as the final version. In this case, Aad van Dommelen had of course the final versions, which were in fact the most faithful to the design because they were made by the museum itself. If the digitization is based on the punches, the actual intention of the type designer can be missed. For example, the punches were sometimes deliberately cut thinner in order to get the desired result in print, where the ink application often made the glyphs bolder than intended.

The quality and details of the smoke proofs were exceptional. Especially the Ascendonica Romaine/ Parangonne (names for the cut font sizes, ± 20 pt) from the Plantin catalog number MA 8. The type size used as a template is decisive for the design, because each size was designed and cut separately. Each digitization is also a separate interpretation by the interpreter. There are now many Garamonds, but no two are the same. There are also two digitizations of Granjon Ascendonica available: the previously mentioned Granjon LT and Matthew Carter's ITC Galliard. Carter's version is quite rightly very popular and widespread, but he allowed himself significantly more freedom, especially with the Italic.

The fine details of the template led to a special feature of Romaine. While all other digital Garamonds or Granjons have rounded or cut serifs, Romaine has sharp ends. Aad van Dommelen assumed that Granjon only rounded it off due to physical limitations. For the

#### Font#verk

same reason, he also neglected the curve in the bottom of the serifs. In print, they mostly look protruded instead of hollow. It seemed clear to him that this curve should only serve to prevent unsightly bumps caused by squeezing edges and to produce straight feet.

Van Dommelen was enthusiastic about how accurate the digitization of the smoke proofs was. He could not imagine that Granjon had intended anything other than the resulting form, which was so clear and appealing. He was surprised at how fresh and modern his conscientious interpretation appeared.

Only a few elements of the typeface show their true age. The tail of a modern j bends the other way than that of the cursive Ascendonica and the pelican beak of the italic g is unusual (hence available as an alternative form only). The italic tilde is completely unknown today. Van Dommelen retained elements that are no longer used as alternative characters as a reminder of the old master. It also makes it possible to typeset old texts as they were originally, e.g. with a long s. The modern additions and extra special characters are especially exciting: over 20 ligatures, uppercase and tabular numbers in two sizes, uppercase ß, 14 currency symbols (including Bitcoin), swashes, ornaments (fleuronné) and much more.

Aad van Dommelen drew a separate set of small caps because the small capitals themselves are quite small and the capital letters are rather powerful. These are now available by default, but can also be used as a somewhat smaller uppercase set. The ORIGINAL SMALL CAPS can be used as PETITE CAPS via OpenType (Small-Caps-Feature + Stylistic Set 1).

Granjon did not draw a Bold style let alone a Bold Italic, because at that time typefaces simply did not have different styles. If a heading or title was needed, different typefaces were combined instead. So the Bold and Bold Italic styles are van Dommelen's own creation, designed in the spirit of their role model.

We owe the primary form of our present script to the works of Arnold Pannartz, Konrad Sweynheim, Nicolas Jenson and Aldus Manutius in Italy in the 15th century. However, it was perfected by 16th-century French typographers such as Simon de Colines, Claude Garamont, Pierre Haultin and Robert Granjon, undoubtedly one of the greatest punch cutters in history. The punches of this time were so good that for centuries no one has dared to challenge or change it.

Granjon may be known for its beautiful, slightly extravagant italic cuts, but the upright form is just as outstanding. It exudes clarity, purity and neutrality. While Garamont shows a somewhat personal style, Granjon strives for the ultimate form. That is what makes his work so timeless and still serves as a model for contemporary typefaces. Romaine proves that its shape is still very modern today. Perhaps more so than with the better-known Garamont, whose designs were again the basis for Granjon.

Romaine has everything that is required of a font today. It is legible, unobtrusive, resilient and is especially suitable for extensive texts. This makes it particularly at home in classic book and editorial design. Its history of origin also proves its suitability for corporate design projects, for logos or high-quality packaging design. It is in no way inferior to more famous Garalde fonts such as Garamond, Sabon, Bembo, Arno, Minion or Times. In fact, Romaine's large range of characters, more neutral appearance and authenticity often makes it a better choice. Pairing options for Romaine include countless serious sans serif, such as Ika or FF Aad.

#### HERE'S TO THE NEXT 450 YEARS!

#### Font#verk

# Aad van Dommelen

#### Exloo, The Netherlandswww.witvorm.nl instagram.com/aadvan

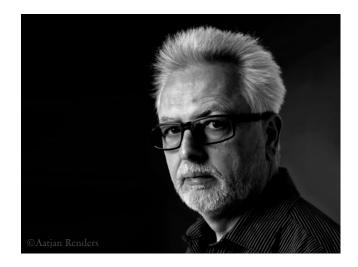
VORMVIJF, PROFORMA AND TOTAL DESIGN: For 30 years, Aad van Dommelen worked as Creative Director for some of the most important agencies in the Graphic Design paradise of the Netherlands.

During this time, he undertook numerous wellknown corporate design and branding projects, including KLM, the Dutch Ministries of Foreign Affairs and Defense, Koninklijke BAM and the Protestant Church. Another milestone was the re-design of Total Design itself together with Leon Stolk when it transformed into Total Identity in 2000. In the course of this, Aad began to (seriously) start to work on type design for the first time and developed the agency's much-noticed corporate typeface, Oneliner.

Three years later, he worked on the corporate design of Hyundai Card. This left such an impression on the South Korean design scene that many other projects and briefs followed from there, often also for exclusive typefaces. Aad's corporate fonts are now omnipresent in South Korea. They have graced and adorned the likes of the internet company Daum, LG Electronics, Heungkuk Insurance (together with Christoph Dunst), SK Telecom (together with André Mol), Total Impact and JTBC Television. He also created custom fonts for MRO Industries, Stern Groep, Vigilius Mountain Resort, Friesland Campina, Gaffel and Lotte Duty Free (awarded the "Red Dot Award, Best of the Best").

Romaine is Aad's second retail font that he has published. In 2012, he brought FF Aad into the world via the FontFont library. Incidentally, at the time he wasn't so keen on the idea of naming the font after himself. His modest manner initially stood in the way of the proposal. But Fontwerk founder Ivo Gabrowitsch – who was Marketing Director for FontFont back then – finally convinced him with the argument that there was only one other font that could ever appear before the FF Aad in the font menu or other alphabetically sorted overviews: Letraset's Aachen.

Aad's design skills, like that of many other Fontwerk designers, were influenced by the *Royal Academy of Fine Arts in The Hague*. There he studied



Graphic and Typographic design with Gerrit Noordzij, among others.

A riddle that we have not yet been able to solve is where the Dutchman finds sufficient space for his passion of collecting old Macintosh computers and pop-up books. But he will undoubtedly have mastered that too with his extraordinary calm and meticulous nature. Regular Small Caps 20 pt, Bold 50 pt, Regular 11 pt

### File Formats and Licensing

All our typefaces will be provided in OTF (OpenType fonts with Post-Script outlines; usually used for desktop, apps, ebooks, and hardware) and WOFF2 (Web Open Font Format; OpenType fonts for the use on the web) formats. Most other formats such as EOT, SVG,WOFF or TTF are not necessary anymore today. However, we can generate those files in case they are really needed.

We believe we have one of the simplest licensing models in the industry. If we were sitting in the pub, we could draw it out on a beermat. It's hard enough to find the right font, so we want to make the licensing as simple as possible. What does this mean?No drop-down-menus, just a LICENSE IN ONE CLICK. You pay just once and that's that as long as you keep within the boundaries of use as stated in the License.

Please check our website <u>www.fontwerk.com/licensing</u> for further information.

#### TRIAL

1 User for testing purposes only

CLICK HERE TO DOWNLOAD FOR FREE NOW!

#### **STANDARD**

Print: 1User Web: 100,000 Pageviews/month App: 1,000 Downloads eBook: 10,000 Downloads

#### EXTENDED

Print: 15 Users Web: 1,500,000 Pageviews/month App: 15,000 Downloads eBook: 150,000 Downloads Broadcasting: 1,500,000 Viewers **TRIAL** The Trial Fonts' contain around ¾ of the actual characters and usually no OpenType features. The license allows free use during the test phase. Both desktop and webfonts are included so that you can design mockups, websites, apps and eBooks etc. and then present to the client without having to commit to the purchase. Only when it is clear that the font fits and the actual projects go live or are produced, will you need to purchase the Standard version.

**STANDARD** Our most popular license that includes use in Print (desktop) for one user for use on the Web (100,000 pageviews per month), in an App (1,000 downloads) and eBooks (10,000 downloads). If more users, pageviews or downloads are required, either several Standard licenses or an Extended license must be purchased.

**EXTENDED** This is comparable to a MUL, a multi-user-license. Extended covers use in Print for 15 users with total use on the Web (1.5 million pageviews per month), in Apps (15,000 downloads) and eBooks (150,000 downloads). It is also the right license for use in Broadcasting (1.5 million viewers).

**ENTERPRISE** For all other situations that are not covered by one of these licenses, an individual agreement is necessary. We strive to deliver them as quickly and easily as possible.

Bold 40 pt, Regular 10.5 pt, Bold Small Caps 14 pt, Bold 8.5 pt, Regular 8.5 pt, Bold All Caps 10.5 pt + 50% Spacing

#### Address Fontwerk GmbH

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Website www.fontwerk.com

#### Email

hello@fontwerk.com We work on Central European time, and will respond as soon as we can.

**Social Media** Instagram, Twitter, LinkedIn: @fontwerk

Bold 10 pt, Regular 10 pt, Italic 28 pt, Regular 21 pt, Bold Petite Caps 21 pt We craft modern typefaces and provide innovative font engineering and type design services.

We **BELIEVE** that convincing communication is only possible with the most aesthetically pleasing and most technically sound fonts.

Our **VISION** is to provide easy access to such fonts through free trial versions, a simple licensing model and one of the fastest ordering processes around.

Our long-lasting designs add VALUE above and beyond the actual cost. These fonts can be downloaded directly by discerning agencies, designers and brands or ordered as a perfectly fitting custom type solution in addition to font engineering services.

We hope to **CONTRIBUTE** to something bigger by promoting talented designers from around the world with whom we work under the fairest conditions.

Our **MOTIVATION** is simply the love of good design. Outstanding type is our contribution to that.

**Pairing Suggestions** 

Ika

Timelessness of the highest order. Designed by Jörg Hemker as part of a superfamily along with Ika Compact, it is one of the most legible typefaces of our label.

# Turbine

Technical precision that leaves a lasting impression. Designed by Felix Braden, the Neo-Grotesque with wide proportions and tight spacing is perfect for clear announcements.

# West

A compelling mix of conciseness and pragmatism. Daniel Perraudin reinterprets the geometric sans serifs concept in a contemporary and original way.

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